



Girl Scout Alumnae by the Numbers

Alumnae in the U.S.

- One of every two adult women is a Girl Scout alumnae.
- There are currently 59 million Girl Scout alumnae.
- Roughly 5 percent of Girl Scout alumnae have received the highest award in Girl Scouting—the Girl Scout Gold Award.
- Girl Scout alumnae display positive life outcomes to a greater degree than non-alumnae on several indicators of success, including sense of self, volunteerism and community work, civic engagement, education, and income/socioeconomic status.

Source: Girl Scout Research Institute: *Girl Scouting Works: The Alumnae Impact Study* (2012)

Elected Officials

- Fifty-seven percent of women in the 115th Congress are Girl Scout alumnae.
- Seventy-six percent of current female Senators are Girl Scout alumnae.
- Fifty-two percent of women currently in the House of Representatives are Girl Scout alumnae.
- Four of the six current female Governors are Girl Scout alumnae.
- Every female Secretary of State in U.S. history is a former Girl Scout: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.

Source: Girl Scouts of the USA Public Policy & Advocacy Office, Washington, DC (2017)

Businesswomen

- More than half (52%) of women in business are Girl Scout alumnae.
- Girl Scout alumnae are more likely than non-alumnae to have a business degree.
- Older women in business are more likely to have been Girl Scouts as girls; sixty-one percent of businesswomen age 65 and older are Girl Scout alumnae, as are 56 percent between the ages of 45 and 64.
- Overall, 15 percent of alumnae in business report being Gold Award recipients. Twenty-six percent of 30- to 44-year-old Girl Scout alumnae in business are Gold Award recipients, and 34 percent of female Hispanic alumnae in business are Gold Award recipients.

Source: Girl Scout Research Institute, *Girl Scout Alumnae Businesswomen Research* (2015)

Evaluation of the Girl Scout Experience Among Girl Scout Alumnae

- Women who have been Girl Scouts rate their Girl Scout experiences highly. On a scale of 1 to 10, the average rating across all Girl Scout alumnae is 8.04.
- Girl Scout alumnae fondly remember positive aspects of and experiences in Girl Scouts. Fun, friendships, and crafts are the most frequently cited positive aspects of Girl Scouting.
- Ninety-one percent of Girl Scout alumnae rate their experience in Girl Scouts as positive.
- Seventy-six percent rate the impact of Girl Scouting on their lives today as positive.
- Fifty-four percent attribute their success in life to their time spent in Girl Scouts.
- More than half (57%) of Girl Scout alumnae in business say that the Girl Scout Cookie Program was beneficial in the development of their skills today.

Sources: Girl Scout Research Institute, *Girl Scouting Works: The Alumnae Impact Study* (2012), *Alumnae Engagement Research* (2014), *Girl Scout Alumnae Businesswomen Research* (2015)

We're Girl Scouts of the USA

We're 2.6 million strong—1.8 million girls and 800,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we've honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place. We're the preeminent leadership development organization for girls. And with programs from coast to coast and across the globe, Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success. To volunteer, reconnect, donate, or join, visit www.girlscouts.org.