

Girl Scout Alumnae by the Numbers

Alumnae in the U.S.

- One of every two adult women is a Girl Scout alumnae.
- The average length of time spent in Girl Scouts is four years.
- There are currently 59 million Girl Scout alumnae.
- Roughly 5 percent of Girl Scout alumnae have received the highest award in Girl Scouting—the Girl Scout Gold Award.
- Girl Scout alumnae display positive life outcomes to a greater degree than non-alumnae on several indicators of success, including sense of self, volunteerism and community work, civic engagement, education, and income/socioeconomic status.

Source: Girl Scout Research Institute: *Girl Scouting Works: The Alumnae Impact Study* (2012)

Elected Officials

- Fifty-eight percent of women in the 114th Congress are Girl Scout alumnae.
- Seventy-five percent of current female senators are Girl Scout alumnae.
- Fifty-three percent of women currently in the House of Representatives are Girl Scout alumnae.
- Five of the six current female governors are Girl Scout alumnae.
- Every female secretary of state in U.S. history is a former Girl Scout: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.

Source: Girl Scouts of the USA Public Policy & Advocacy Office, Washington, DC (2015)

Businesswomen

- More than half (52%) of women in business are Girl Scout alumnae.
- Girl Scout alumnae are more likely than non-alumnae to have a business degree.
- Older women in business are more likely to have been Girl Scouts as girls; sixty-one percent of businesswomen age 65 and older are Girl Scout alumnae, as are 56 percent between the ages of 45 and 64.
- Overall, 15 percent of alumnae in business report being Gold Award recipients. Twenty-six percent of 30- to 44-year-old Girl Scout alumnae in business are Gold Award recipients, and 34 percent of female Hispanic alumnae in business are Gold Award recipients.

Source: Girl Scout Research Institute, *Girl Scout Alumnae Businesswomen Research* (2015)



Evaluation of the Girl Scout Experience Among Girl Scout Alumnae

- Women who have been Girl Scouts rate their Girl Scout experiences highly. On a scale of 1 to 10, the average rating across all Girl Scout alumnae is 8.04.
- Girl Scout alumnae fondly remember positive aspects of and experiences in Girl Scouts. Fun, friendships, and crafts are the most frequently cited positive aspects of Girl Scouting.
- Ninety-one percent of Girl Scout alumnae rate their experience in Girl Scouts as positive.
- Seventy-six percent rate the impact of Girl Scouting on their lives today as positive.
- Fifty-four percent attribute their success in life to their time spent in Girl Scouts.
- More than half (57%) of Girl Scout alumnae in business say that the Girl Scout Cookie Program was beneficial in the development of their skills today.

Sources: Girl Scout Research Institute, *Girl Scouting Works: The Alumnae Impact Study* (2012), *Alumnae Engagement Research* (2014), *Girl Scout Alumnae Businesswomen Research* (2015)