

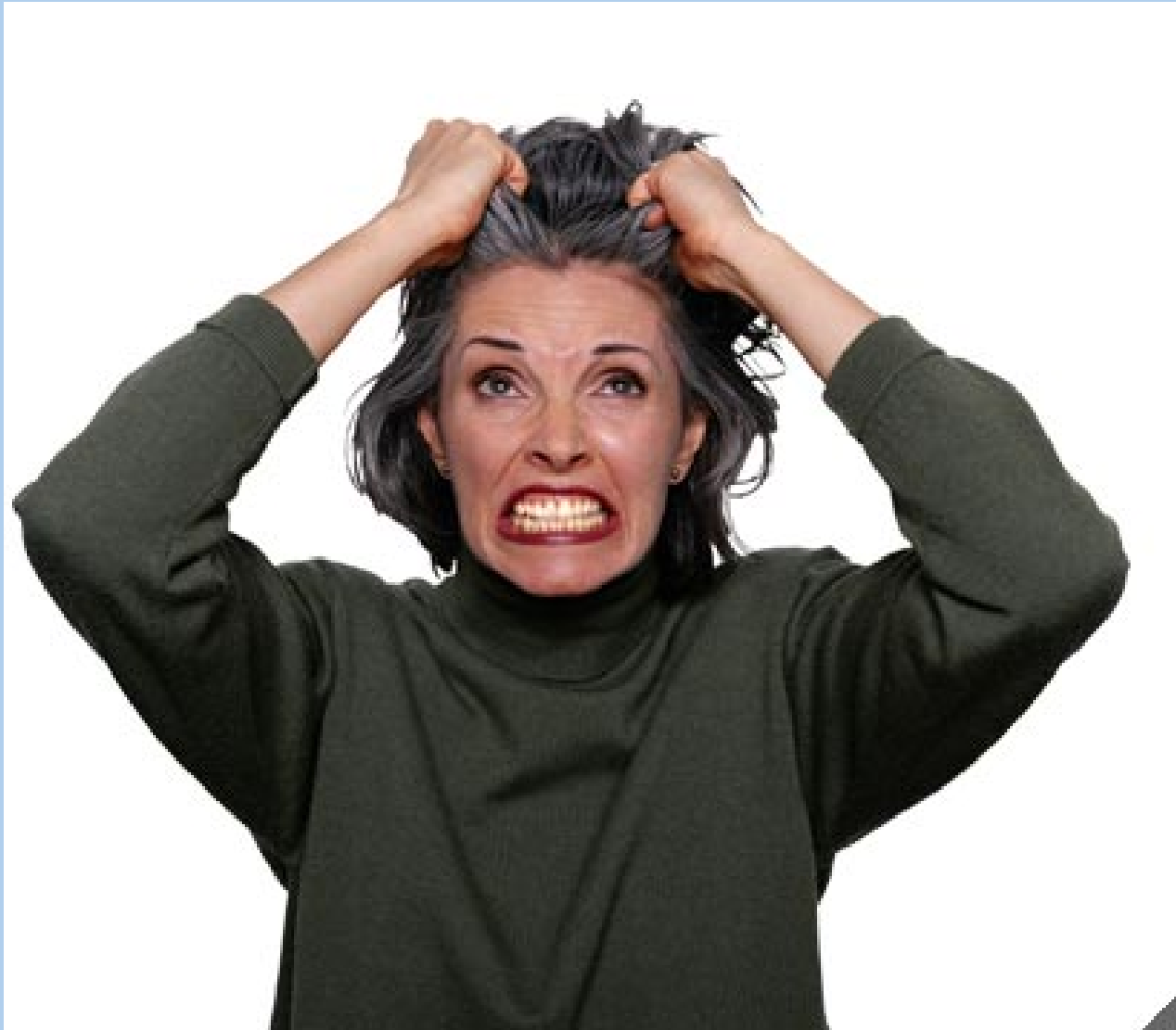
TRANSFORMING THE MOVEMENT



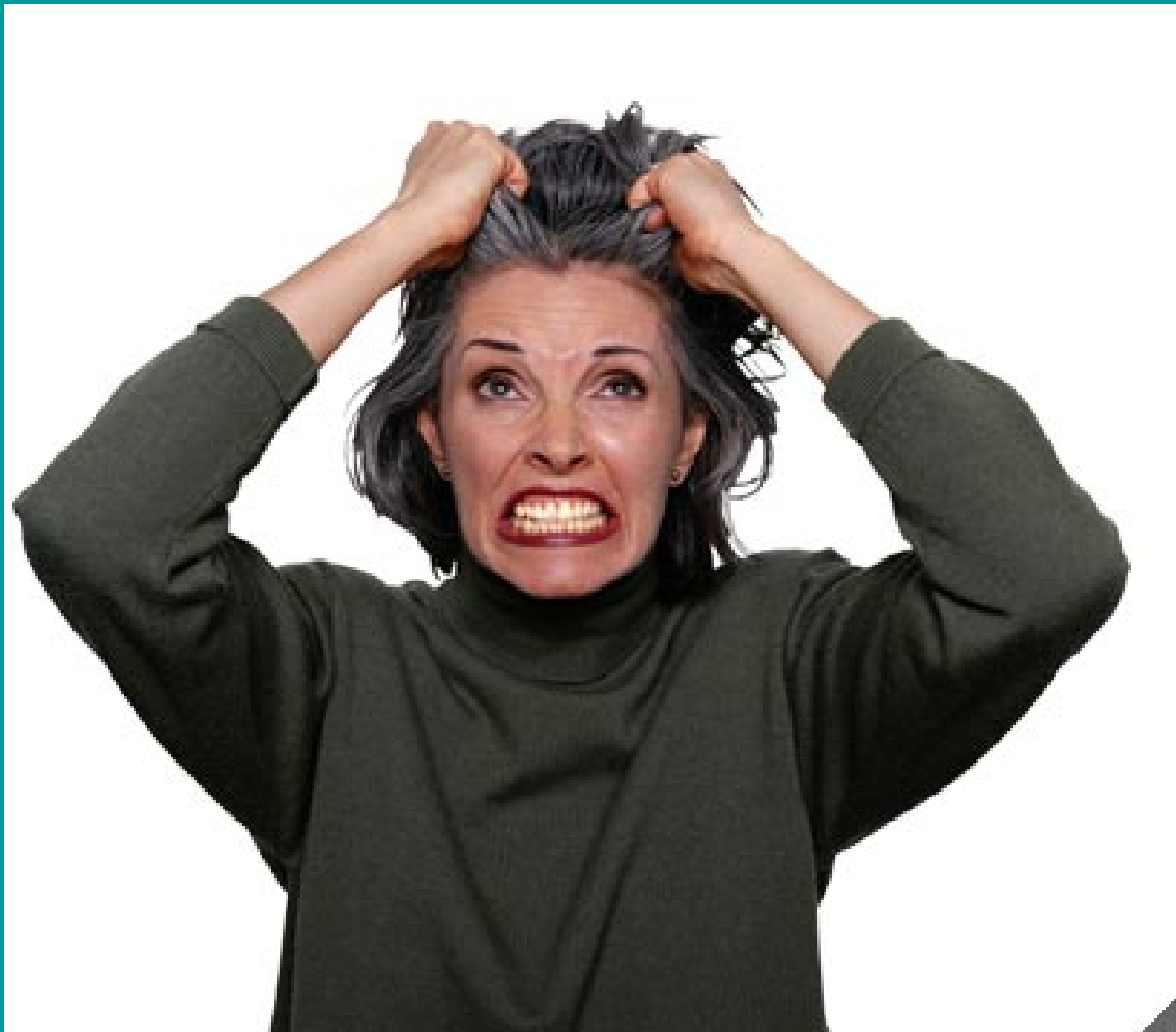
Susan Swanson, VP, Membership & Volunteerism

Eileen Doyle, VP, Program Development









Journeys and Pathways

A **journey** is what girls do—a holistic sequence of Girl Scout experiences, discussions, reflections and traditions that challenge girls to explore leadership.

A **pathway** is how girls and adults participate in Girl Scouting—how they belong.

Pathways...The Vision

Every Girl Scout is a "Real" Girl Scout because she engages in and benefits from the Leadership Experience.

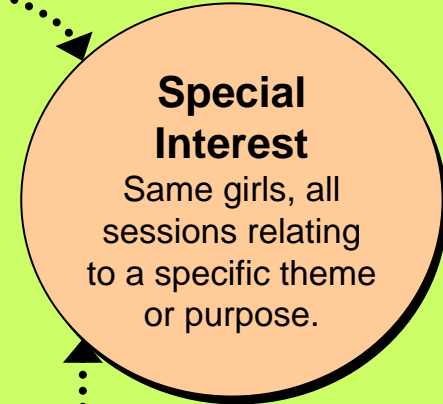


Girls move in and out of different pathways (troops, interest groups, camp, events, trips, etc.) and remain Girl Scouts

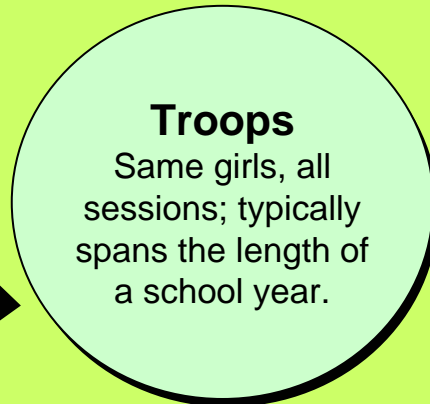


We have a full plan for the membership of every Girl Scout!

PROPOSED Girl Scout Pathways for Girls



Passport
(Multipathway participation
encouraged)



GIRLS

VOLUNTEERS

Girl Scout
Leadership
Experience

*Journeys, new and current
resources, badges, etc. Tied to
outcomes and delivered through
multiple pathways.*

Camp

Special Interest

Virtual

Troops

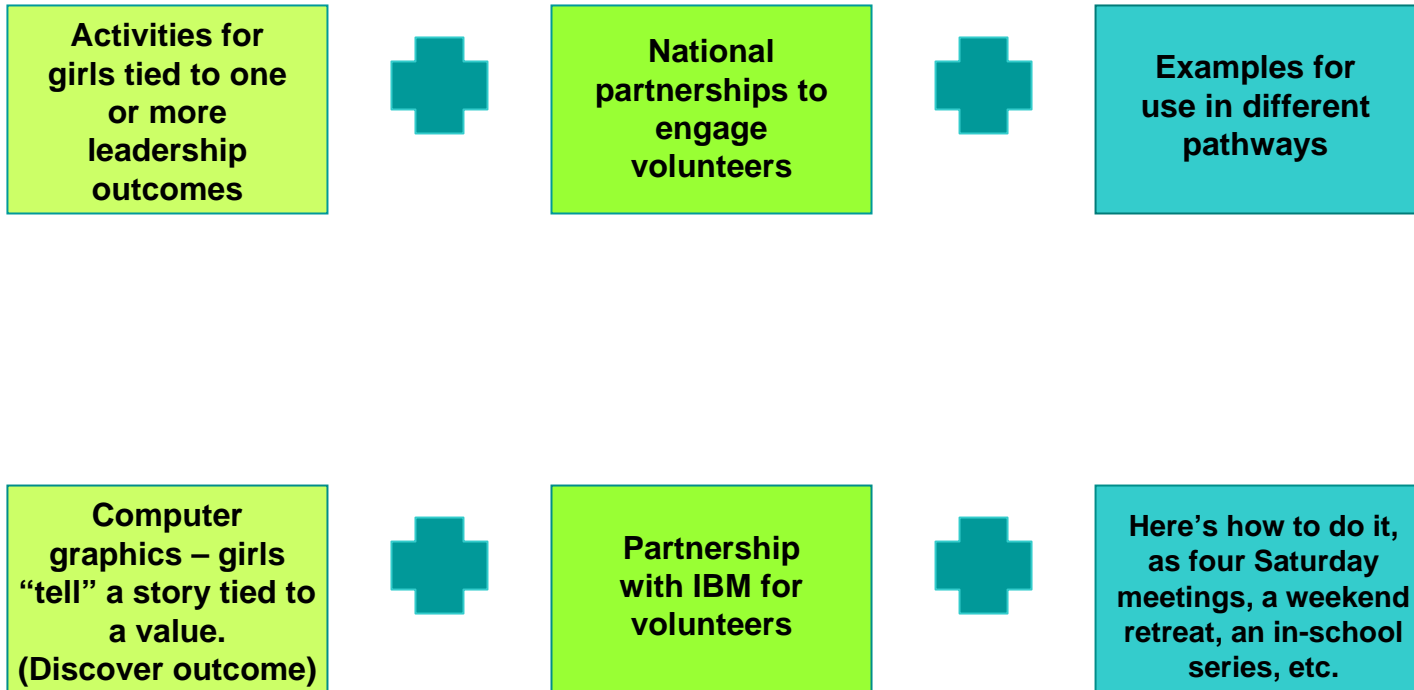
Travel

Events

INFRASTRUCTURE

Turnkey “National Packages to Fuel Pathways

What Do You Need?



INFRASTRUCTURE



Next Steps....

- **Systems, People & Processes Field Work & Testing:**
 - Process Mapping: *15 Councils*
 - Funding Diversification Survey: *15 Councils*
 - SES/Pathways Integrated Pilot: *4 councils*
- **What you can be doing.....**
 - Local Assessment
 - Driving the Vision, Dialogue and Paradigm Shift

Toward Pathways: A Full Membership Plan for Every Girl Scout

Bringing the Conversation Home

- What current practices and assumptions prevent us from planning for every Girl Scout to be a “real” K-12 Girl Scout?
- Who else needs to be involved in this conversation?
- What else do you need to ask and explore

Current State	Future State