



FOR IMMEDIATE RELEASE

For more information contact:

Dori Sera Bailey

dori.bailey@dreyers.com

510-406-4844 wireless

510-601-4241 office

**DREYER'S GRAND ICE CREAM PRODUCTS NOT INVOLVED
IN ONGOING PEANUT BUTTER SALMONELLA INVESTIGATION**

Dreyer's Products Containing Peanuts Are Safe To Eat

(Oakland, California – January 20, 2009) -- Dreyer's Grand Ice Cream announced today that none of its products containing peanut butter or peanut-based ingredients are involved in the federal government's ongoing Salmonella investigation. This includes all of the company's branded products including its *Dreyer's*, *Edy's*[®], *Haagen-Dazs*[®], *Nestlé*[®], *Frosty Paws*[®], *Eskimo Pie*[®], *Fruit Bars* and *The Skinny Cow*[®] brands. It also includes products Dreyer's makes for foodservice and ice cream parlors.

Neither Dreyer's nor any of its suppliers purchase ingredients from the Peanut Corporation of America, which is linked to this Salmonella investigation.

Dreyer's Grand Ice Cream Holdings, Inc., and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured or distributed by Dreyer's in the United States include Grand, *Slow Churned*[®], *Dibs*[®], *Häagen-Dazs*[®], *Nestlé*[®] *Drumstick*[®], *Nestlé*[®] *Crunch*[®], *Nestlé*[®] *Butterfinger*[®], *Nestlé*[®] *Toll House*[®], *Nestlé*[®] *Carnation*[®], *Nestlé*[®] *Push-Up*[®], *Frosty Paws*[®], *Eskimo Pie*[®], *Fruit Bars* and *The Skinny Cow*[®]. The company's premium products are marketed under the *Dreyer's* brand name throughout the Western states and Texas, and under the *Edy's*[®] brand name throughout the remainder of the United States. Internationally, the *Dreyer's* brand extends to select markets in the Far East and the *Edy's* brand extends to the Caribbean and South America. For more information on the company, please visit www.dreyersinc.com.

In the U.S. the Häagen-Dazs trademark is sub-licensed to Dreyer's by Nestlé.