

GIRLS INSPIRED BY THE 2008 PRESIDENTIAL ELECTION

According to a new survey of 3,284 youth (2,309 girls, 975 boys) ages 13-17:

- Most girls (59%) say the election has increased their confidence in being able to achieve their goals in the future.
- Most girls (55%) say the election has increased their comfort level in speaking up and expressing their opinions on issues that matter to them.
- Most girls (51%) say the election has boosted their confidence in their ability to change things in the country.
- Half of girls (50%) report increased interest in politics as a result of the election.
- More than four in 10 girls (46%) think more highly of women's ability to lead than they did before the election.
- More than four in 10 girls (46%) report increased interest in social and political activism as a result of the election.
- More than four in 10 girls (44%) report increased interest in community service or volunteer activity as a result of the election.
- More than four in 10 girls (41%) say that the election has had a positive impact on their desire to be a leader.
- Nearly two in three girls (65%) expect President-elect Obama to bring positive change to the country.
- Girl Scouts are more likely than other girls to think they have a high chance of becoming President (55% of Girl Scouts versus 35% of non-Girl Scouts).

The survey was commissioned by the Girl Scout Research Institute and conducted from Nov. 11 – Dec. 2, 2008 by the market research firm Fluent. The survey consisted of online interviews with 3,284 young people between the ages of 13 and 17, and steps were taken to ensure that those surveyed were representative of the general population of young people in the United States.