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Girl Scouts: Fun Facts and Figures

The Girl Scout Promise

On my honor, I will try:

To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be

honest and fair,
friendly and helpful,
considerate and caring
courageous and strong and
responsible for what I say and do
and to
respect myself and others,
respect authority,
use resources wisely
make the world a better place, and
be a sister to every Girl Scout

BACKGROUND AND HISTORY

- Girl Scouts of the USA (GSUSA) is the largest leadership organization for girls in the world. Currently, there are about 2.8 million girl and adult members worldwide.
- Founder Juliette Gordon Low organized the first Girl Scout troop on March 12, 1912, in Savannah, Georgia. Girl Scouts celebrated its 100th anniversary in 2012.
- More than 59 million American women alive today participated in Girl Scouts during childhood.

FAMOUS GIRL SCOUT ALUMNAE

- Famous Girl Scout alumnae on the stage and screen include Taylor Swift, Mariah Carey, Abigail Breslin, Gwyneth Paltrow, Dakota Fanning, and Carrie Fisher.
- Star athletes who are Girl Scout alumnae include tennis players Venus and Serena Williams.
- Media greats Katie Couric, Barbara Walters, and Robin Roberts are Girl Scout alumnae.
- Virtually every female astronaut who has flown in space is a Girl Scout alumna.

GIRL SCOUTS RULE

- Successful businesswomen who are Girl Scout alumnae include Susan Wojcicki, CEO of YouTube; Virginia Rometty, CEO of IBM; and Gina Drosos, former CEO of Proctor & Gamble.
- Girl Scout alumnae in the world of public service include former Secretary of State Hillary Clinton, former Secretary of State Madeleine Albright, and former Secretary of State Condoleezza Rice.
- Fifteen of the 20 women (75 percent) in the US Senate are Girl Scout alumnae.
- More than half of the 88 women in the US House of Representatives are Girl Scout alumnae.
- There are currently six women serving as governors across the U.S.—and five are Girl Scouts.

GIRL SCOUT COOKIES: DELIVERING BOTH INSIDE AND OUTSIDE THE BOX

- The Girl Scout Cookie Program is the largest girl-led business in the world.
- Girl Scouts sell about 200 million boxes of cookies—nearly \$800 million worth—during each cookie season.
- There's more to Girl Scout Cookies than what's in the box. When a Girl Scout sells you cookies, she's building a lifetime of skills and confidence. She learns goal setting, decision making, money management, people skills, and business ethics—skills essential to leadership, success, and life.
- Thin Mints are the most popular variety of Girl Scout Cookies, followed by Samoas/Caramel deLites and Tagalongs/Peanut Butter Patties.

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



DIGITAL COOKIE: A 21ST CENTURY ADVANCEMENT

- Digital Cookie is a groundbreaking new addition to the Girl Scout Cookie Program that creates a fun, safe, interactive space for girls to sell cookies.
- The first national digital platform in the history of the iconic cookie program, this revolutionary enhancement adds a digital layer that expands and strengthens the ways girls learn the essential 5 Skills of goal setting, decision making, money management, people skills, and business ethics.
- The future of the Girl Scout Cookie Program, Digital Cookie will introduce vital 21st-century lessons about online marketing, app usage, and ecommerce to more than one million excited Girl Scouts who will be in the driver's seat of their own digital cookie businesses.
- With Digital Cookie, customers will be able to buy Girl Scout Cookies through two separate digital sales platforms, depending on their market area.
- Some girls will market their online cookie business by inviting customers via email to visit their personalized cookie websites. There, consumers can order cookies from the comfort of their living room.
- Other girls will take in-person orders using a unique mobile app newly enhanced to allow for credit card processing and direct shipping, in addition to directing customers to a non-personalized website where cookies can be purchased.

We're Girl Scouts of the USA

We're 2.8 million strong—2 million girls and 800,000 adults who believe girls can change the world. It began over 100 years ago with one woman, Girl Scouts' founder Juliette Gordon "Daisy" Low, who believed in the power of every girl. She organized the first Girl Scout troop on March 12, 1912, in Savannah, Georgia, and every year since, we've made her vision a reality, helping girls discover their strengths, passions, and talents. Today we continue the Girl Scout mission of building girls of courage, confidence, and character who make the world a better place. We're the preeminent leadership development organization for girls. And with programs for girls from coast to coast and across the globe, Girl Scouts offers every girl a chance to do something amazing. To volunteer, reconnect, donate, or join, visit www.girlscouts.org.