



## History of the Fund

Juliette Gordon Low, an enthusiastic traveler, had friends around the globe. One of these friends— Lord Robert Baden-Powell of England—introduced her to Girl Guiding. Sensing immediately that girls in the United States would benefit from the sort of experiences the Girl Guides participated in, Juliette founded Girl Scouts of the USA in 1912. While she nurtured and expanded Girl Scouting in the States, she remained committed to a vision of a global sisterhood.

To honor Juliette’s love of travel and celebration of different cultures, Girl Scouts of the USA created the Juliette Low World Friendship Fund in 1927, the year that she died. The purpose of the Fund remains the same— to extend Girl Guiding and Girl Scouting to girls around the world and to support international friendship through service projects, training events, and exchange visits.

Delegates at the 13<sup>th</sup> National Council Meeting created the Fund with the following words:

*“In memory of Juliette Low, founder in America of the Girl Scouts, let a fund be raised...for the promotion of Girl Scouting and Girl Guiding throughout the world, as a contribution toward world peace and goodwill...”*



# Juliette Low World Friendship Fund



“Girl Scouting and Girl Guiding can be the magical thread which links the youth of the world together.” –**JULIETTE LOW**



## About the Fund

The Juliette Low World Friendship Fund is supported by contributions from Girl Scout members and alumni who seek to strengthen the Girl Scouting Movement by making it possible for Girl Guides and Girl Scouts to connect globally through leadership events, exchanges and collaborative take action projects. The fund also provides international travel scholarships and seed funding to girls and young women who participate in World Association of Girl Guides and Girl Scouts leadership opportunities.

### Examples of what the Fund supports:

- Girl Scout *destinations* to the world centers
- Girl Scout young women’s global leadership events
- Global learning opportunities
- Global exchanges
- Collaborative take action projects between Girl Guides and Girl Scouts

## Support the Fund

Donations may be sent at any time of the year, but popular times are World Thinking Day (February 22), Juliette Low’s birthday (October 31), and during Girl Scout Week (the week that includes March 12). Girl Scout groups or service unit donations should be sent to local Girl Scout councils rather than to Girl Scouts of the USA. Councils batch the donations and send them to the fund.

### Donate online at:

[www.girlscouts.org/juliette\\_low\\_fund](http://www.girlscouts.org/juliette_low_fund)

### Send donations to:

Girl Scouts of the USA-Fund Development  
P.O. Box 5046  
New York, NY 10087-5046

Please make checks payable to Girl Scouts of the USA. Add **JLWFF** on the memo line to ensure the money is credited to the Juliette Low World Friendship Fund.

### Learn More:

[www.girlscouts.org/juliette\\_low\\_fund](http://www.girlscouts.org/juliette_low_fund)