

Raw Brainstorm Results

ADMINISTRATION	EDUCATION	COLLECTIONS	DEVELOPMENT	BUILDING/GROUNDS PRESERVATION
Establish identity - General Lew Wallace Study and Museum, not Ben-Hur Museum	Expand knowledge of Lew Wallace history and its relevance to today	Complete Carriage House	Bring people back for return visits	Greater community utilization of grounds
Signage	Web presence	Collection policy, including loan policy	Visibility	Complete Carriage House
Web presence	Target audiences relevant to different aspects of Lew Wallace	Education collection – “discovery kits”	Web presence	Interpret the grounds with programming and signage – Civil War re-enactments, artist on site, movies on site (themes), etc.
Complete Carriage House	Explore Country Club connection and develop history of site and use their space for presentations, traveling exhibits, driving tours (guided and self)	Incoming loan program	Advertising and PR	Make park more available to public
Make park more available to public	Complete Carriage House	Borrow from locals/collectors for exhibits	Target audiences relevant to different aspects of Lew Wallace	Re-locate non-period collection to Carriage House – return Study to c. Lew Wallace
Re-structure board to reflect needs of Strategic Plan	Interpret the grounds with programming and signage – Civil War re-enactments, artist on site, movies on site (themes), etc.	Sort out collection – inventory, catalog, condition reporting, etc.	Explore Country Club connection and develop history of site and use their space for presentations, traveling exhibits, driving tours (guided and self)	Ironwork restoration/replicas
Sort out board responsibilities and evaluate need for each board (LWSPS vs. Advisory Board)	Summer art and writing workshops	Re-locate non-period collection to Carriage House – return Study to c. Lew Wallace	Use Study as meeting place for community	Clean-up basement
Committee development	Recruit experts, teachers, volunteers	Conservation planning	Greater community utilization of grounds	Fix back porch and seal basement underneath it
Board member as chair of committees	Collaborate with other universities, county museums and Parks and Recreation Dept., and school system	Improve collection storage	Complete Carriage House	Maintenance plan for building and wall
Groom committee members for board service	Target number of visits for local students – 3-visit principal	Commission replicas of clothing collection	Recruit experts, teachers, volunteers	Develop grounds/gardens as an attraction
Formalize policies	Collaborate with library – reading groups, local history room, etc.	Ironwork restoration/replicas	Support group for Study – diversify	Tree replacement and plan

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Acquisition plan and budget	Enhance student/youth visitation experience	Get collection and storage out of basement – move to Carriage House	Re-structure board to reflect needs of Strategic Plan	Arboretum/signage
Define Parks and Recreation budget to reflect actual spending at site	Hands-on exhibits	Clean-up basement	Expand membership and services of LWSPS	Excavation of reflecting pool
Proposed annual budgets	Employ CD-ROM technology – interactive preparation for visit and post visit follow-up	Acquisition plan and budget	Committee development	Re-plant moat
Expand visitation hours	Tie in with Hispanic community – Cinco de Mayo	Temporary off-site storage	Groom committee members for board service	Pathways through gardens
	Education collection – “discovery kits”		Encourage collaboration b/w Study and Wabash College	Seal wall
	Incoming loan program		Collaborate with other universities, county museums and Parks and Rec. Dept., and school system	Set preservation priorities
	Borrow from locals/collectors for exhibits		Collaborate with library – reading groups, local history room, etc.	Fix and dry/seal basement, including walls and steel
	Volunteers to do off-site programming – use objects as visuals		Collaborate with Visitor’s Bureau – locals bring guest to “show off” Study	Eliminate groundhogs
	Reach-out to social, hobby, professional groups		Cultivate local visitors – return visits	Fix front porch
	Presentations during other group’s programming – pre-packaged		Develop international appeal	Restore Lew Wallace Study, allowing different time periods of use
	Period dress in Study and on grounds – living history		Tie in with Hispanic community – Cinco de Mayo	Establish uses of Carriage House
	Candlelight tours		Volunteers to do off-site programming – use objects as visuals	

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Winter programming

Re-locate non-period collection to
Carriage House – return Study to c.
Lew Wallace

Develop grounds/gardens as an
attraction

Arboretum/signage

Nature programming

Archaeology on site

Scale model at Carriage House for
interpretation of site changes

Festival – revenue and educational
programming

Reach-out to social, hobby,
professional groups

Presentations during other group's
programming – pre-packaged

Candlelight tours

Incentives for meeting at site

Sponsorships for projects, i.e.
conservation of specific pieces

Acquisition plan and budget

Develop grounds/gardens as an
attraction

Ongoing fundraising plan

Planned giving

Annual membership drive

Festival – revenue and educational
programming

Expand grant solicitation – local, state,
and national

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PRESERVATION

Cultivate leads for membership, donors

Explore benefits of membership

Members night events

Direct solicitation mailings

Informational mailings

Cultivate renewals

Meetings for informational/solicitation
purposes

Follow-up after donor events

Define Parks and Recreation budget to
reflect actual spending at site

Proposed annual budgets

Ask community what they want the
Study to do

Movie night and ice cream social