

SELECTION CRITERIA FOR NATIONAL BOARD OF DIRECTORS OPENINGS – 2011-2014

LEADERSHIP EXPERIENCE	<ul style="list-style-type: none"> ✓ Senior executive in top layer of organization or leadership position within field ✓ Influence in organization or field of expertise 	GOVERNANCE EXPERIENCE	<ul style="list-style-type: none"> ✓ Governance experience - Large non-profit boards - Other Boards - GSUSA - Girl Scout councils ✓ Governance leadership position
ACCESS TO RESOURCES	<ul style="list-style-type: none"> ✓ Personal commitment to give and/or get ✓ Bring/share connections and contacts ✓ Capacity to identify fundraising or partnership opportunities and open doors ✓ Fundraising experience 	DIVERSITY	<ul style="list-style-type: none"> ✓ Ethnicity/race ✓ Gender ✓ Geography
FUNCTIONAL EXPERTISE	<ul style="list-style-type: none"> ✓ Academia/Research ✓ Brand/Marketing ✓ Communications/Media ✓ Consulting//Entrepreneurship ✓ Finance/accounting ✓ Fundraising ✓ Human Resources ✓ Science/technology 	GIRL SCOUT VALUES	<ul style="list-style-type: none"> ✓ Accept and embrace the Girl Scout Promise and Law ✓ Have demonstrated commitment to diversity
ORGANIZATIONAL AFFILIATION	<ul style="list-style-type: none"> ✓ Scope and scale ✓ Reputation and impact ✓ Potential alignment with GSUSA mission/strategic priorities ✓ For-profit or non-profit 	BEHAVIORAL ATTRIBUTES	<ul style="list-style-type: none"> ✓ Collaborations ✓ Judgment & decision-making ✓ Interpersonal skills ✓ Personal Integrity