Mission Statement and Goals

**Mission Statement:** [GROUP NAME] supports the Girl Scout mission of building girls of courage, confidence, and character who make the world a better place. We seek opportunities to volunteer with Girl Scouts, and to promote female leadership, empowerment, and advancement, both on campus and in our community. Through volunteering and personal leadership growth, [GROUP NAME] builds a community of women who propel the global Girl Scout Movement forward and make the world a better place.

Sample Short-Term Goals

* Draft constitution/bylaws to establish a strong and sustainable framework.
* Establish a relationship with the local Girl Scout council.
* Apply to become an official student club on campus.
* Submit application to local council to become an official Campus Girl Scouts club
* Recruit members.
* Find and elect officers.
* Choose an advisor.
* Develop a social media presence and publicize events online.
* Brainstorm activities and event ideas.
* Connect with student groups that are potential partners for future workshops and events.

Sample Long-Term Goals

* Build a network of driven, community-oriented women to promote female leadership, empowerment, and advancement.
* Encourage members to practice organizational and leadership skills transferable to their futures, including event planning, media relations, project management, and logistics.
* Equip members with the skills and relationships they need to grow, connect, and make a real impact.
* Communicate with members about opportunities for volunteering on campus and in the surrounding community.
* Create opportunities for members to mentor, inspire, and volunteer with young Girl Scouts on campus.
* Create a fun, dynamic, and enriching experience for members.