**Girl Scout Fall Recruitment – It’s Time to Press Play**

**Social Media Toolkit: Renew**

**Graphics with Posts**

**Introduction**

The below sample messaging is intended for use across social media platforms.

Please note: This document shows which graphic goes with each post. When posting, please use the high-resolution graphic/image in the image file, not the low-resolution graphic presented here.

**Emojis:**

👩🏽‍🤝‍👩🏼✅  ⭐⚡

👧👧🏻👧🏼👧🏽👧🏾  👏🏻👏🏼👏🏽👏🏾👏  💪🏼💪🏽💪🏽💪🏾💪  🙌🏻🙌🏼🙌🏽🙌🏾🙌🏿🙌

Graphical user interface, text

Description automatically generated

**Facebook:** After hitting pause last year, she can now press play and continue her journey with #GirlScouts. Renew today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:** After hitting pause last year, she can now press play and continue her journey with Girl Scouts. Click link in bio to renew today. #GirlScouts [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew)   LINK IN BIO].

**Twitter:** After hitting pause last year, she can now press play and continue her journey with #GirlScouts. Renew today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

 A picture containing background pattern

Description automatically generated

**Facebook:**

Connect with friends.✅

Try new adventures. ✅

Change the world. ✅

Don’t miss out: renew your membership today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:**

Connect with friends. (Check emoji)

Try new adventures. (Check emoji)

Change the world. (Check emoji) Don’t miss out: renew your membership today. Hit link in bio to learn more. [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew) LINK IN BIO]

**Twitter:**

Connect with friends. (Check emoji)

Try new adventures. (Check emoji)

Change the world. (Check emoji) Don’t miss out: renew your membership today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)  #GirlScouts

Diagram

Description automatically generated

**Facebook:** If she’s ready to make new friends, take on new adventures, and change the world, Girl Scouts is ready for her! (arrow emoji) [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:** If she’s ready to make new friends, take on new adventures, and change the world, #GirlScouts is ready for her! Link in bio. (wink emoji + link emoji) [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew)  LINK IN BIO]

**Twitter:** If she’s ready to make new friends, take on new adventures, and change the world, #GirlScouts is ready for her!  (arrow emoji) [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

A picture containing text, businesscard, vector graphics

Description automatically generated

**Facebook:** After hitting pause last year, it’s time to press play and keep the adventures going with Girl Scouts. Let her continue connecting with friends and changing the world––let’s go (point emoji) [www.gsnetx.org/renew](http://www.gsnetx.org/renew) #GirlScouts

**Instagram:** After hitting pause last year, it’s time to press play and keep the adventures going with Girl Scouts. Let her continue to connect with friends and change the world––let’s go! Click link in bio to renew. [LINK [www.gsnetx.org/renew](http://www.gsnetx.org/renew) IN BIO] #GirlScouts

**Twitter** After hitting pause last year, it’s time to press play and keep the adventures going with Girl Scouts. Let her continue connecting with friends and changing the world––let’s go (point emoji) [www.gsnetx.org/renew](http://www.gsnetx.org/renew) #GirlScouts

Diagram, venn diagram

Description automatically generatedDiagram

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**Facebook:** Girl Scout volunteers: continue to be their champion! Renew your Girl Scout membership today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:** Girl Scout volunteers: continue to be their champion! Click link in bio to renew your Girl Scout membership today. [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew) LINK IN BIO] #GirlScouts

**Twitter:** Girl Scout volunteers: continue to be their champion! Renew your Girl Scout membership today. #GirlScouts [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

A screenshot of a computer

Description automatically generated with low confidence

**Facebook**: Keep lifelong friendships and new adventures going strong. Join Girl Scouts: [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram**: Keep lifelong friendships and new adventures going strong. Click link in bio to join #GirlScouts [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew) LINK IN BIO]

**Twitter**: Keep lifelong friendships and new adventures going strong! Join #GirlScouts today: [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

Diagram

Description automatically generated

**Facebook:** Renew her membership today. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:** Hit link in bio to renew her membership today. #GirlScouts [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew) LINK IN BIO]

**Twitter:** Renew her membership today. #GirlScouts [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

Diagram

Description automatically generated

**Facebook**: You’ve encouraged them to make new friends, face their fears, and take on the world! Continue to champion today’s and tomorrow’s leaders. Renew your volunteer membership today (heart + arrow emoji) #GirlScouts [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram**: You’ve encouraged them to make new friends, face their fears, and take on the world! Continue to champion today’s and tomorrow’s leaders—renew your volunteer membership today (heart + arrow emoji) #GirlScouts [LINK [www.gsnetx.org/renew](http://www.gsnetx.org/renew) IN BIO]

**Twitter**: You’ve encouraged them to make new friends, face their fears, and take on the world! Continue to champion today’s and tomorrow’s leaders—renew your volunteer membership today (heart + arrow emoji) #Volunteer #GirlScouts [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

A picture containing text, sign, stop, businesscard

Description automatically generated

**Facebook:** Renew as a volunteer for another year of new adventures together. [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram:** Renew as a volunteer for another year of new adventures together. Link in bio. #Volunteer #GirlScouts [ADD [www.gsnetx.org/renew](http://www.gsnetx.org/renew) LINK IN BIO]

**Twitter:** Renew as a volunteer for another year of new adventures together. #Volunteer #GirlScouts [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

Text

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**Facebook**: Spend more quality time with your girl, make new friends, and change the world! [www.gsnetx.org/renew](http://www.gsnetx.org/renew)

**Instagram**: Spend more quality time with your girl, make new friends, and change the world! #Volunteer #GirlScouts [ADD LINK IN BIO]

**Twitter**: Spend more quality time with your girl, make friends, and make a difference. #Volunteer #GirlScouts [COUNCIL NAME/LINK/TWITTER HANDLE]

A picture containing shape

Description automatically generated

**Facebook**: #DYK 95% of parents say their girl has made more friends through Girl Scouts? Keep building bonds that last a lifetime: renew today.**(wink emoji)**[COUNCIL NAME/LINK/TWITTER HANDLE]

**Instagram**: #DYK 95% of parents say their girl has made more friends through Girl Scouts? Keep building bonds that last a lifetime: renew today. Link in bio. **(wink emoji)**[ADD LINK IN BIO]

**Twitter**: #DYK 95% of parents say their girl has made more friends through Girl Scouts? Keep building bonds that last a lifetime: renew today.**(wink emoji)**[COUNCIL NAME/LINK/TWITTER HANDLE]

A picture containing shape

Description automatically generated

**Facebook**: Renew today and watch your troop’s confidence soar. [COUNCIL NAME/LINK/TWITTER HANDLE]

**Instagram**: Renew today and watch your troop’s confidence soar. Click link in bio for more details. #Volunteer #GirlScouts [ADD LINK IN BIO]

**Twitter**: Renew today and watch your troop’s confidence soar. #Volunteer #GirlScouts [COUNCIL NAME/LINK/TWITTER HANDLE]