



Sarah Angel-Johnson
Chief Digital Cookie Executive
Girl Scouts of the USA
National Headquarters

Originally from Honolulu, Sarah Angel-Johnson moved to New York after she was hired by IBM in 1997 as a software engineer. She has since become known as an innovative executive with expertise in leading rapid global transformation for multinational organizations. She excels in new product introduction, sales enablement, customer technical support, user experience, quality assurance, and talent development.

In 2014, Angel-Johnson joined Girl Scouts of the USA, leading the team bringing the iconic Girl Scout Cookie Program into the digital realm. In her role as chief Digital Cookie executive, she has been at the helm of the Digital Cookie initiative, guiding the effort to build a cohesive, national platform where girls can sell and market cookies online for the first time in Girl Scout history. Indeed, Digital Cookie is modernizing the way 2 million girls learn the traditional skills offered by the cookie program, adding a digital layer that is teaching vital twenty-first-century skills to today's girls.

Outside of all things Digital Cookie, Angel-Johnson is passionate about giving back to the community; she serves on multiple boards of directors, including two Girl Scout councils, the United Nations Association, and the Dutchess County Youth Bureau, among others. She also owns several businesses, including a performing arts coffeehouse for students, a nonprofit for professionals just starting out, and a Salsa dance production company. Additionally, she teaches organizational behavior as an adjunct professor at several New York schools, including Marist College.

Angel-Johnson holds a BS in electronic media arts and communications (web development) from Rensselaer Polytechnic Institute, a graduate certificate in information technology from Rochester Institute of Technology, and an MBA from Cornell University.