

Consolidated Financial Statements and
Supplementary Information Together with
Report of Independent Certified Public Accountants

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

September 30, 2017 and 2016

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Board of Directors of
Girl Scouts of the United States of America:

We have audited the accompanying consolidated financial statements of Girl Scouts of the United States of America (the "Organization"), which comprise the consolidated statement of financial position as of September 30, 2017, and the related consolidated statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Girl Scouts of the United States of America as of September 30, 2017, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Supplementary information

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The Consolidating Schedules of Property and Equipment as of September 30, 2017 and 2016 are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such supplementary information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures. These additional procedures included comparing and reconciling the information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

Report on 2016 summarized comparative information

We have previously audited the Organization's 2016 consolidated financial statements (not presented herein), and we expressed an unmodified audit opinion on those audited consolidated financial statements in our report dated January 26, 2017. In our opinion, the accompanying summarized comparative information as of and for the year ended September 30, 2016 is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

A handwritten signature in black ink that reads "Grant Thornton LLP". The signature is written in a cursive, flowing style.

New York, New York
January 25, 2018

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidated Statements of Financial Position
As of September 30, 2017 and 2016

ASSETS	2017	2016
Cash and cash equivalents	\$ 43,581,000	\$ 15,037,000
Accounts receivable, net of allowance for doubtful accounts of approximately \$244,000 in 2017 and \$81,000 in 2016	6,320,000	5,305,000
Inventories, net	6,389,000	6,614,000
Prepaid expenses	3,224,000	2,002,000
Investments	164,253,000	129,744,000
Contributions and deferred gifts receivable, net	7,559,000	3,774,000
Funds held in trust for others	641,000	622,000
Property and equipment, net	38,512,000	31,692,000
Total assets	<u>\$ 270,479,000</u>	<u>\$ 194,790,000</u>
 LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable and accrued liabilities	\$ 16,863,000	\$ 12,825,000
Pension liability	30,240,000	40,834,000
Funds held in trust for others	641,000	622,000
Deferred revenues:		
Membership dues	33,486,000	19,862,000
Other	5,963,000	225,000
Total liabilities	<u>87,193,000</u>	<u>74,368,000</u>
 NET ASSETS		
Unrestricted:		
General fund	3,539,000	8,765,000
Pension fund	(34,854,000)	(45,148,000)
Property and equipment	39,510,000	17,136,000
Board-designated	115,025,000	87,860,000
	<u>123,220,000</u>	<u>68,613,000</u>
Temporarily restricted	33,788,000	26,867,000
Permanently restricted	26,278,000	24,942,000
Total net assets	<u>183,286,000</u>	<u>120,422,000</u>
Total liabilities and net assets	<u>\$ 270,479,000</u>	<u>\$ 194,790,000</u>

The accompanying notes are an integral part of these consolidated financial statements.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Consolidated Statement of Activities

For the year ended September 30, 2017, with summarized comparative financial information for 2016

	Unrestricted	Temporarily Restricted	Permanently Restricted	2017 Total	2016 Total
OPERATING REVENUES					
Membership dues	\$ 36,303,000	\$ -	\$ -	\$ 36,303,000	\$ 36,965,000
Girl Scout merchandise gross profit	23,088,000	-	-	23,088,000	22,488,000
Royalty income	8,559,000	-	-	8,559,000	9,814,000
Gifts, grants and bequests	8,075,000	7,384,000	-	15,459,000	8,994,000
Training/meeting revenue	4,711,000	-	-	4,711,000	5,015,000
Investment income allocation	4,609,000	1,516,000	-	6,125,000	5,007,000
Software maintenance	4,672,000	-	-	4,672,000	3,137,000
Other	515,000	674,000	-	1,189,000	2,826,000
Total operating revenues	90,532,000	9,574,000	-	100,106,000	94,246,000
Net assets released from restrictions	6,491,000	(6,491,000)	-	-	-
Total operating revenues	97,023,000	3,083,000	-	100,106,000	94,246,000
OPERATING EXPENSES					
Program services:					
Service delivery to local councils	31,816,000	-	-	31,816,000	27,199,000
Program development and training	38,138,000	-	-	38,138,000	38,532,000
Communications	16,353,000	-	-	16,353,000	16,625,000
International services	2,311,000	-	-	2,311,000	2,339,000
Total program expenses	88,618,000	-	-	88,618,000	84,695,000
Supporting services:					
Fundraising	3,715,000	-	-	3,715,000	3,621,000
Management and general	9,853,000	-	-	9,853,000	8,841,000
Total supporting services	13,568,000	-	-	13,568,000	12,462,000
Total operating expenses	102,186,000	-	-	102,186,000	97,157,000
Operating (deficit) surplus	(5,163,000)	3,083,000	-	(2,080,000)	(2,911,000)
NONOPERATING REVENUE, GAINS AND LOSSES					
Endowment contributions	-	-	1,296,000	1,296,000	1,635,000
Change in value of deferred gifts	-	-	26,000	26,000	8,000
Change in value of charitable gift annuities	32,000	-	-	32,000	15,000
Foreign currency forward gain	(4,000)	-	-	(4,000)	(145,000)
Contributed advertising revenue	9,482,000	-	-	9,482,000	1,648,000
Contributed advertising expense	(9,482,000)	-	-	(9,482,000)	(1,648,000)
Net investment income in excess of income allocation	9,007,000	3,838,000	14,000	12,859,000	6,026,000
Gain on sale of floors	42,588,000	-	-	42,588,000	-
Pension costs other than service cost	(2,146,000)	-	-	(2,146,000)	-
Pension settlement loss	-	-	-	-	(2,604,000)
Other nonoperating pension charges	10,293,000	-	-	10,293,000	(1,782,000)
Total nonoperating revenue, gains and losses	59,770,000	3,838,000	1,336,000	64,944,000	3,153,000
Change in net assets	54,607,000	6,921,000	1,336,000	62,864,000	242,000
Net assets, beginning of year	68,613,000	26,867,000	24,942,000	120,422,000	120,180,000
Net assets, end of year	\$ 123,220,000	\$ 33,788,000	\$ 26,278,000	\$ 183,286,000	\$ 120,422,000

The accompanying notes are an integral part of this consolidated financial statement.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Consolidated Statement of Functional Expenses

For the year ended September 30, 2017, with summarized comparative financial information for 2016

	Program Services					Supporting Services			2017 Total	2016 Total
	Service Delivery to Local Councils	Program Development and Training	Communications	International Services	Total	Fundraising	Management and General	Total		
Salaries and related benefits	\$ 13,808,000	\$ 14,599,000	\$ 10,600,000	\$ 707,000	\$ 39,714,000	\$ 2,079,000	\$ 4,000,000	\$ 6,079,000	\$ 45,793,000	\$ 44,193,000
Travel and related expense	1,296,000	563,000	316,000	109,000	2,284,000	103,000	216,000	319,000	2,603,000	3,156,000
Nonstaff services	436,000	3,727,000	501,000	12,000	4,676,000	59,000	196,000	255,000	4,931,000	5,285,000
Professional services	1,545,000	2,405,000	1,221,000	55,000	5,226,000	192,000	672,000	864,000	6,090,000	7,747,000
Rent, occupancy and depreciation	4,841,000	5,489,000	1,199,000	46,000	11,575,000	463,000	827,000	1,290,000	12,865,000	11,151,000
Office, publishing and technology	8,924,000	4,461,000	1,795,000	85,000	15,265,000	761,000	437,000	1,198,000	16,463,000	16,345,000
Grants and scholarships	961,000	2,524,000	4,000	16,000	3,505,000	8,000	3,000	11,000	3,516,000	2,794,000
Other expenses	5,000	2,768,000	717,000	1,281,000	4,771,000	50,000	2,710,000	2,760,000	7,531,000	6,486,000
Total expenses before donated goods & services and contributed advertising	31,816,000	36,536,000	16,353,000	2,311,000	87,016,000	3,715,000	9,061,000	12,776,000	99,792,000	97,157,000
Donated goods and services	-	1,602,000	-	-	1,602,000	-	792,000	792,000	2,394,000	-
Total expenses before contributed advertising	31,816,000	38,138,000	16,353,000	2,311,000	88,618,000	3,715,000	9,853,000	13,568,000	102,186,000	97,157,000
Contributed advertising	-	-	9,482,000	-	9,482,000	-	-	-	9,482,000	1,648,000
Total expenses	\$ 31,816,000	\$ 38,138,000	\$ 25,835,000	\$ 2,311,000	\$ 98,100,000	\$ 3,715,000	\$ 9,853,000	\$ 13,568,000	\$ 111,668,000	\$ 98,805,000

The accompanying notes are an integral part of this consolidated financial statement.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidated Statement of Cash Flows
For the years ended September 30, 2017 and 2016

	<u>2017</u>	<u>2016</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 62,864,000	\$ 242,000
Adjustments to reconcile change in net assets to net cash flows provided by (used in) operating activities:		
Depreciation	7,861,000	7,098,000
Gain on sale of floors 2017	(42,588,000)	-
Deferred gain on sale of floors	(2,840,000)	-
Change in allowance for doubtful accounts	163,000	(63,000)
Provision for inventory obsolescence	(66,000)	153,000
Change in discount on contributions receivable	141,000	44,000
Change in deferred gifts receivable	(26,000)	(8,000)
Change in charitable gift annuity	(32,000)	(15,000)
Foreign currency forward gain	4,000	145,000
Pension settlement loss	-	2,604,000
Net realized gains on sales of investments	(7,499,000)	(1,179,000)
Net unrealized gain on investments	(10,244,000)	(8,857,000)
Contributions restricted for investment in permanently restricted net assets	(1,296,000)	(1,635,000)
Changes in operating assets and liabilities:		
(Increase) decrease in accounts receivable	(1,178,000)	201,000
Decrease in inventories	291,000	258,000
Increase in prepaid expenses	(1,222,000)	(1,022,000)
Increase in contributions and deferred gifts receivable	(3,900,000)	(1,314,000)
(Increase) decrease in funds held in trust for others	(19,000)	13,000
(Decrease) increase in pension liability	(10,594,000)	1,265,000
Decrease in accounts payable and accrued liabilities	(227,000)	(1,480,000)
Increase (decrease) in funds held in trust for others	19,000	(13,000)
Increase in deferred revenues	<u>19,362,000</u>	<u>1,510,000</u>
Net cash provided by (used in) operating activities	<u>8,974,000</u>	<u>(2,053,000)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of property and equipment	(13,108,000)	(6,113,000)
Proceeds from Sale of Floors	48,215,000	-
Proceeds from sales of investments	128,877,000	109,621,000
Purchases of investments	<u>(145,611,000)</u>	<u>(103,201,000)</u>
Net cash provided by investing activities	<u>18,373,000</u>	<u>307,000</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Contributions restricted for investment in permanently restricted net assets	1,296,000	1,635,000
Principal payments on capital lease obligations	<u>(99,000)</u>	<u>(70,000)</u>
Net cash provided by financing activities	<u>1,197,000</u>	<u>1,565,000</u>
Increase (decrease) in cash and cash equivalents	28,544,000	(181,000)
Cash and cash equivalents, beginning of year	<u>15,037,000</u>	<u>15,218,000</u>
Cash and cash equivalents, end of year	<u>\$ 43,581,000</u>	<u>\$ 15,037,000</u>
Supplemental disclosure of cash flow information:		
Equipment acquired under capital lease obligations	288,000	-
Fixed asset purchases included in accounts payable and accrued liabilities	<u>\$ 4,360,000</u>	<u>\$ 828,000</u>

The accompanying notes are an integral part of these consolidated financial statements.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Notes to Consolidated Financial Statements

September 30, 2017 and 2016

1. NATURE OF OPERATIONS

Girl Scouts of the United States of America (“GSUSA”), headquartered in New York City, is a national nonprofit organization with the mission to build girls of courage, confidence, and character who make the world a better place. Formed in 1912 in Savannah, Georgia, GSUSA is now in its second century of serving girls, with more than 2.6 million adult and girl members and 59 million alumnae.

GSUSA puts girls first, with the understanding that when girls succeed so does society. GSUSA believes that girls learn best through hands-on activities in a safe, positive environment; that adult participation and mentorship are crucial to the strength and capacity of the Girl Scout Movement; and that service to the community is a core human virtue.

GSUSA is committed to supporting diversity across the Movement and the communities it serves. GSUSA is governed in accordance with a decisive and nimble democratic process that demonstrates the organization’s leadership in response to a fast-changing world. It is a premier voice for girls and an expert on their growth and leadership development.

The accompanying consolidated financial statements include the assets, liabilities, net assets, revenues, and expenses of Girl Scouts of the United States of America and its wholly owned subsidiary, New York Girl Scouts, Inc. (nominee) (collectively referred to as the “Organization”). All significant intercompany transactions and balances have been eliminated in consolidation.

The purpose of the Organization is to promote the Girl Scout Movement. GSUSA received a congressional charter by a special act of the United States Congress on March 16, 1950, and Girl Scouts’ 112 councils are granted charters by the National Board. Each Girl Scout council is separately incorporated but chartered by GSUSA with two primary responsibilities: to deliver the Girl Scout Leadership Experience to any girl in grades K–12 who meets the membership requirements, and to further the development of the Girl Scout Movement in the United States. GSUSA provides services to its chartered councils. In providing these services, GSUSA is exempt from federal income tax in accordance with Section 501(c)(3) of the Internal Revenue Code. The accompanying consolidated financial statements do not include the assets, liabilities, net assets, revenues, and expenses of the chartered councils, which are governed by separate boards of directors. Total sales to chartered councils were approximately \$28,570,000 and \$27,126,000 in fiscal 2017 and 2016, respectively.

The GSUSA program categories are:

Service Delivery to Local Councils

Provide direct consulting and technical assistance to all Girl Scout councils to ensure that Girl Scout programs and services are delivered effectively and consistently nationwide, and to USA Girl Scouts Overseas, to assure the delivery of services to girls and adults in accordance with the mission, policies, and goals of the organization.

Program Development and Volunteer Learning

Research, develop, and evaluate Girl Scout programs for girls, deliver adult learning opportunities, and provide the nation’s premier leadership development experience for girls. This program category includes the Girl Scout Merchandise division that provides Girl Scouts’ branded retail products, apparel, and program materials to members participating in Girl Scout programs and promotes the Girl Scout brand and mission.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Notes to Consolidated Financial Statements

September 30, 2017 and 2016

Communications

Communicates key messages about Girl Scouting that promote the Girl Scout brand and mission. Disseminates marketing and communications tools and materials for use by Girl Scout councils.

International Services

Provides opportunities for girls to engage in cross-cultural experiences and global education programming, including the development and management of relationships and programming with the World Association of Girl Guides and Girl Scouts (WAGGGS) and other global organizations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of the significant accounting policies followed by the Organization:

Net Assets

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Unrestricted net assets: Net assets that are not subject to donor-imposed stipulations or the donor-imposed restrictions have expired. All gifts, grants and bequests are considered unrestricted unless specifically restricted by the donor. Unrestricted net assets include those net assets which have been designated by the Board of Directors for specific purposes as well as undesignated amounts for the working capital General Fund and the changes in the accounting for the pension plan.

Temporarily restricted net assets: Net assets that are subject to donor-imposed restrictions either for use during a specified time period and/or for a particular purpose. When a donor-imposed restriction is fulfilled or when a time restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the accompanying consolidated statement of activities as net assets released from restrictions.

Permanently restricted net assets: Net assets that are subject to donor-imposed restrictions whereby the corpus must be maintained in perpetuity by the Organization. The donors of these assets allow the Organization to use all or part of the income earned on related investments for unrestricted or restricted purposes.

Revenue Recognition

Membership dues are recorded when received and are recognized as revenue during the applicable membership period. Membership dues collected prior to September 30 which relate to the next fiscal year are deferred until earned and are recorded as deferred membership dues on the accompanying consolidated statements of financial position. Lifetime membership dues are reflected as endowment contributions in the accompanying consolidated statement of activities and are intended to be held in perpetuity. Girl Scout Merchandise ("GSM") sales are recorded when orders are shipped. Royalty income is recognized when earned. Contributions, including unconditional promises to give, are recognized as revenue in the year in which an unconditional promise to give is received and are considered to be available for unrestricted use unless specifically restricted by the donor. Restricted contributions are accounted for as temporarily restricted or permanently restricted net assets. Conference revenues and expenses are reported in the fiscal year in which the conference is held. Amounts received in advance from attendees or costs paid in advance by the Organization for conferences occurring in the following fiscal year are deferred.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Notes to Consolidated Financial Statements

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Contributions Receivable

Unconditional promises to give that are expected to be collected within a year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at their estimated present value using a risk adjusted rate. An allowance is recorded for estimated uncollectible contributions based upon management's judgment and analysis of the creditworthiness of the donors, past collection experience, and other relevant factors, as necessary.

Deferred Gifts Receivable and Funds Held in Trust for Others

The Organization has been named as the sole or participating beneficiary in several charitable remainder trusts and perpetual trusts held by third-party trustees. A charitable remainder trust is an arrangement in which a donor establishes a trust with specified distributions to be made to a designated beneficiary or beneficiaries over the trust's term. The Organization will receive its share of the assets remaining upon the termination of the charitable remainder trust. A perpetual trust held by a third party is an arrangement in which a donor establishes and funds a perpetual trust administered by a third party other than the beneficiary or beneficiaries. Under the terms of the perpetual trust, the beneficiary or beneficiaries have the right to receive the income earned on the trust assets in perpetuity, but never receive the assets held in the trust.

The Organization has recorded the estimated fair value of its interests in the trusts' assets as either temporarily or permanently restricted net assets, in accordance with the trusts' terms.

The Organization is acting as an agent for funds held in trust for local councils associated with the pooled income fund and certain charitable remainder trusts. These funds are distributed to the local councils in accordance with donors' intentions.

The Organization enters into agreements with donors to accept and administer charitable gift annuities, which provide for payments to the donors or their beneficiaries based upon specified annuity amounts. Assets held under charitable gift annuities are included in investments. Contribution revenue is recognized at the date the annuity contract is established after recording the liability for the present value of the estimated future payments expected to be made to the donor and/or beneficiary. The liabilities are adjusted annually for changes in the life expectancy of the donor or beneficiary, amortization of the discount, and other changes in the estimates of future payments. The liabilities related to the Organization's charitable gift annuities totaled approximately \$192,000 and \$171,000 at September 30, 2017 and 2016, respectively, and are included in accounts payable and accrued liabilities. The discount rate used to value new charitable gift annuities ranged from 5.1% to 9.0% at September 30, 2017 and 5.1% to 8.2% at September 30, 2016.

Operating Measure

Operating revenues and expenses reflect the activities in which the Organization typically engages to fulfill its mission. The Organization utilizes a spending rate in making its annual investment allocation for support of operations. Investment income, including net realized and unrealized gains and losses, earned in excess of or less than the Organization's spending rate is recognized within non-operating revenue, gains and losses. Endowment contributions, the change in value of deferred gifts and charitable gift annuities, contributed advertising revenue and expense, pension costs other than service cost, other nonoperating pension charges and other items considered to be unusual or nonrecurring in nature are recorded below the operating indicator on the accompanying consolidated statement of activities.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

Notes to Consolidated Financial Statements

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Fair Value Measurements

The Organization follows guidance that established a framework for measuring fair value by utilizing a fair value hierarchy based on the inputs used to measure fair value and enhancing disclosure requirements for fair value measurements. This guidance maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the observable inputs be used when available.

Observable inputs are inputs that market participants would use in pricing the asset or liability based on market data obtained from independent sources. Unobservable inputs reflect assumptions that market participants would use in pricing the asset or liability based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the transparency of inputs as follows:

- Level 1 - Quoted prices are available in active markets for identical assets or liabilities. A quoted price for an identical asset or liability in an active market provides the most reliable fair value measurement because it is directly observable to the market.
- Level 2 - Pricing inputs other than quoted prices in active markets, which are either directly or indirectly observable. The nature of these securities include investments for which quoted prices are available but traded less frequently and investments that are fair valued using other securities, the parameters of which can be directly observed.
- Level 3 - Securities that have little to no pricing observability. These securities are measured using management's best estimate of fair value, where the inputs into the determination of fair value are not observable and require significant management judgment or estimation.

Inputs are used in applying the various valuation techniques and broadly refer to the assumptions that market participants use to make valuation decisions, including assumptions about risk. Inputs may include price information, volatility statistics, specific and broad credit data, liquidity statistics, and other factors. A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. However, the determination of what constitutes "observable" requires significant judgment by the Organization. The Organization considers observable data to be that market data that is readily available, regularly distributed or updated, reliable and verifiable, not proprietary, and provided by independent sources that are actively involved in the relevant market. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the Organization's perceived risk of that instrument (see Note 4).

The carrying amounts of cash and cash equivalents, receivables, other assets, accounts payable, accrued liabilities and other liabilities reported in the accompanying consolidated statements of financial position approximate fair value.

Investments in mutual funds are valued based on published unit values. Investments in common stock are stated at quoted prices in an active market. Investments are pooled and the related investment income is allocated on a pro rata basis to the respective net asset classes.

Investments in private equity and hedge funds are stated at fair value based on valuations provided by the external investment managers or by the general partner or manager. Individual investment holdings within the alternative investments may include investments in both nonmarketable and market-traded securities. Fair value of the alternative investments is determined by management based on information provided by the investment manager or general partner. There are certain investments measured using a net asset value ("NAV") which is exempted from categorization within the fair value hierarchy and related disclosures. Instead, the Organization separately discloses the information required for assets measured using the NAV

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Notes to Consolidated Financial Statements
September 30, 2017 and 2016

practical expedient, and discloses a reconciling item between the total amount of investments categorized within the fair value hierarchy and total investments measured at fair value on the face of the financial statements.

Investments in real estate are carried at estimated fair value based upon valuations performed by the investment managers and upon appraisal reports prepared annually by independent real estate appraisers.

Accounts Receivable

Accounts receivable primarily represent amounts due from Girl Scout councils and other vendors for Girl Scouts merchandise, amounts due from Girl Scout councils for membership dues payments, and amounts due from Girl Scout councils for technology licenses. Allowances for doubtful accounts are established based on prior collection experience and current economic factors which, in management's judgment, could influence the ability of councils and other vendors to pay the amounts due.

At September 30, 2017 and 2016, accounts receivable consisted of the following:

	<u>2017</u>	<u>2016</u>
Accounts receivable	\$ 6,564,000	\$ 5,386,000
Less: allowance for doubtful accounts:		
Beginning of year	(81,000)	(144,000)
Writeoffs	6,000	30,000
Recoveries	(3,000)	(5,000)
(Increases) decreases in the allowance for doubtful accounts	<u>(166,000)</u>	<u>38,000</u>
End of year	<u>(244,000)</u>	<u>(81,000)</u>
Accounts receivable, net	<u>\$ 6,320,000</u>	<u>\$ 5,305,000</u>

Inventories

Inventories are stated at the lower of weighted-average cost or market value.

Property and Equipment

Property and equipment are included in the accompanying consolidated financial statements at cost or, if contributed, at the approximate fair value at the date of the gift. Depreciation is recorded on the straight-line basis over the estimated useful lives of the assets. The Organization capitalizes all property and equipment with a cost of at least \$5,000 and an estimated useful life of more than one year. Software that has been purchased and developed for internal use and related upgrades and enhancements that result in additional functionality of the software are included in property and equipment. Related depreciation is recorded on a straight-line basis over the estimated useful lives of the software development costs.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and investments with maturities of three months or less, excluding cash and cash equivalents held as part of the investment portfolio.

The carrying amounts reported in the consolidated statements of financial position for cash and cash equivalents approximate fair value. At September 30, 2017, the majority of cash and cash equivalents were held by two major U.S. financial institutions.

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Functional Expenses

The majority of expenses can be directly identified with the program or supporting service to which they relate and are charged accordingly. Other expenses by function have been allocated among program and supporting service classifications using bases determined by management to be reasonable.

For the year ended September 30, 2017, the Organization's total costs and expenses were approximately \$120,837,000, consisting of program services expenses of approximately \$106,810,000 (including GSM cost of sales of approximately \$17,674,000 and commission expenses of \$518,000), fundraising expenses of approximately \$3,715,000 and management and general expenses of approximately \$10,312,000 (including investment manager expenses of approximately \$459,000).

For the year ended September 30, 2016, the Organization's total costs and expenses were approximately \$115,648,000, consisting of program services expenses of approximately \$102,809,000 (including GSM cost of sales of approximately \$17,194,000 and commission expenses of \$920,000), fundraising expenses of approximately \$3,621,000 and management and general expenses of approximately \$9,218,000 (including investment manager expenses of approximately \$377,000).

Advertising Costs and Contributed Airtime

Advertising costs are expensed as incurred. Advertising costs totaled approximately \$10,457,000 and \$2,226,000 in fiscal 2017 and 2016, respectively. Of these advertising costs, approximately \$975,000 and \$578,000 was paid in cash in fiscal 2017 and 2016, respectively.

The remainder of the advertising costs represents in kind contributions received by the Organization primarily in the form of donated advertising on television, radio stations and in print. The fair value of such in-kind contributions, is determined by management including using information provided by a third-party advertising service, and approximated \$9,482,000 and \$1,648,000 for the years ended September 30, 2017 and 2016, respectively. The increase in 2017 was driven by the Organization's increased contributions of advertising in digital and social media and other channels. Such amounts are reflected in the accompanying consolidated financial statements as contributed advertising revenue and contributed advertising expense. The Organization's Marketing and Communications teams strive to use budget resources efficiently and make data-driven decisions.

Donated goods and services

In fiscal 2017, the Organization received \$2,394,000 of donated goods and services including consulting and technical services, pro bono legal services and furniture. Revenues are included in gifts, grants and bequests and related expenses are included in operating expenses. In fiscal 2016, GSUSA received technical services and pro bono legal services of approximately \$373,000.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("US GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. The most significant management estimates and assumptions relate to the determination of allowances for doubtful accounts for merchandise sales, inventory obsolescence, and contributions receivable; the determination of year-end operating accruals; the useful lives assigned to property and equipment; actuarial assumptions used in estimating the pension liability; and the reported fair values of certain of the Organization's financial instruments, particularly non-marketable investments such as private

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equity, real estate, hedge fund, private bond fund, and collective trust fund investments. Actual results may differ from those estimates.

Concentration of Credit Risk

Cash, cash equivalents, and investments are exposed to various risks, such as interest rate, market and credit risks. To minimize such risks, the Organization has a diversified portfolio in a variety of asset classes managed by independent investment managers. The Organization's cash, cash equivalents and investments were placed with high credit quality financial institutions. The Organization regularly evaluates its investments including performance thereof. Due to inherent risks and potential volatility in investment valuations, the amounts reported in the accompanying consolidated financial statements can vary substantially from year to year. The Organization maintains its cash in various bank deposit accounts that, at times, may exceed federally insured limits; however, the Organization has not experienced, nor does it anticipate, any losses in such accounts.

Income Taxes

The Organization follows guidance that clarifies the accounting for uncertainty in tax positions taken or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement. This standard provides that the tax effects from an uncertain tax position can be recognized in the consolidated financial statements only if the position is "more-likely-than-not" to be sustained if the position were to be challenged by a taxing authority. The standard also provides guidance on measurement, classification, interest and penalties, and disclosure and had no material impact on the accompanying consolidated financial statements. The Organization has processes presently in place to ensure the maintenance of its tax-exempt status; to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluate other matters that may be considered tax positions.

Reclassifications

Certain reclassifications have been made to the prior year consolidated financial statements to conform to the current year's presentation. Such reclassifications did not change total assets, liabilities, or total net assets as reflected in the 2016 consolidated financial statements.

2016 Summarized Comparative Financial Information

The accompanying consolidated financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with US GAAP. Accordingly, such information should be read in conjunction with the Organization's consolidated financial statements as of and for the year ended September 30, 2016, from which the summarized information was derived.

Recent Accounting Pronouncement

The FASB issued ASU 2017-07, Compensation – Retirement Benefits (Topic 820): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost. The guidance requires retrospective application and is effective for public business entities for fiscal years, and interim periods within those years, beginning after December 15, 2017. For all other entities, the guidance is effective for fiscal years, and interim periods within those years, beginning after December 15, 2018. Early adoption is permitted as of the beginning of an annual period for which no financial statements (interim or annual) have been issued.

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The Organization early adopted ASU 2017-07 effective October 1, 2016, and has applied the amendments retroactively for all periods presented. The adoption of this new guidance by the Organization requires that the service cost component of the net benefit cost be classified as compensation costs in the Organization's consolidated statement of activities. The service cost component should be included in the same consolidated statement of activities line item as the salaries, wages and other payroll costs for the employees who are receiving the retirement benefits. The other components of net benefit costs are required to be presented in the statement of activities separately from the service cost component and outside the measure of operations. The ASU also requires that if a separate line item is used to present the other components of net periodic benefit cost, that line item must be appropriately described.

The new standard does not change the underlying accounting for and measurement of pension or other postretirement benefits. It also does not change the balance sheet presentation of pension or other postretirement benefit assets and liabilities.

3. INVENTORIES

Inventories in warehouses and at suppliers were approximately \$6,389,000 and \$6,614,000 at September 30, 2017 and 2016, respectively.

Finished goods inventories are net of a reserve for obsolescence of approximately \$909,000 and \$1,278,000 at September 30, 2017 and 2016, respectively.

4. INVESTMENTS

Investments, at fair value were comprised approximately of the following at September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Common stocks:		
Small capitalization equities	\$ 3,853,000	\$ 7,189,000
Mutual funds:		
Fixed income core securities	23,640,000	16,588,000
Domestic	4,558,000	309,000
International	5,878,000	4,598,000
Private equity funds	8,813,000	5,673,000
Private bond fund	7,935,000	6,243,000
Common collective trust	84,046,000	63,570,000
Hedge funds	18,084,000	15,728,000
Real estate funds	3,996,000	4,163,000
Money market funds	3,450,000	5,683,000
	<u>\$ 164,253,000</u>	<u>\$ 129,744,000</u>

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Alternative investments represent hedge fund, limited partnership and similar interests held by the Organization in funds that invest in public and private securities and follow a variety of investment strategies. Terms and conditions of these investments, including liquidity provisions, are different for each fund. The Organization believes that the carrying amount of its alternative investments was a reasonable estimate of the fair value of such investments at September 30, 2017 and 2016. As is typical of investment portfolios of similar types of institutions, alternative investments are not readily marketable, the estimated value is subject to uncertainty and, therefore, may differ from the value that would have been used had a ready market for such investments existed.

The Organization invests in hedge funds, which invest in a variety of investments through separate investment entities where an equity interest is acquired. While these investments may create indirect exposure to the Organization through trading in foreign currency forward contracts, the Organization's risk is limited to its capital balance in these investments.

The Organization utilizes a spending rate policy to make an annual investment income allocation for the support of operations of 4% of the average market value of the Organization's investment portfolio over the last four years.

Investment income has been reported as follows:

	2017			Total	2016 Total
	Unrestricted	Temporarily Restricted	Permanently Restricted		
Interest and dividends, net of investment manager expenses of approximately \$459,000 and \$377,000 in fiscal 2017 and 2016, respectively	\$ 935,000	\$ 306,000	\$ -	\$ 1,241,000	\$ 998,000
Net realized gains on sale of investments	5,358,000	2,133,000	8,000	7,499,000	1,178,000
Net unrealized gains on investments	<u>7,323,000</u>	<u>2,915,000</u>	<u>6,000</u>	<u>10,244,000</u>	<u>8,857,000</u>
Total investment gains	13,616,000	5,354,000	14,000	18,984,000	11,033,000
Investment income allocation used for current operations	<u>(4,609,000)</u>	<u>(1,516,000)</u>	<u>-</u>	<u>(6,125,000)</u>	<u>5,007,000</u>
Net investment gain in excess of income allocation	<u>\$ 9,007,000</u>	<u>\$ 3,838,000</u>	<u>\$ 14,000</u>	<u>\$ 12,859,000</u>	<u>\$ 6,026,000</u>

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The following table represents the Organization's investments, measured at fair value, within the fair value hierarchy, as of September 30, 2017:

	<u>Total</u>	<u>Level 1</u>
Common Stock:		
Small capitalization equities	\$ 3,853,000	\$ 3,853,000
Mutual Funds:		
Fixed Income Core Securities	23,640,000	23,640,000
Domestic	4,558,000	4,558,000
International	5,878,000	5,878,000
Money market funds	<u>3,450,000</u>	<u>3,450,000</u>
Subtotal	41,379,000	<u>\$ 41,379,000</u>
Investments carried at NAV	<u>122,874,000</u>	
Total	<u>\$ 164,253,000</u>	

The following table represents the Organization's investments, measured at fair value, within the fair value hierarchy, as of September 30, 2016:

	<u>Total</u>	<u>Level 1</u>
Common Stock:		
Small capitalization equities	\$ 7,189,000	\$ 7,189,000
Mutual Funds:		
Fixed Income Core Securities	16,588,000	16,588,000
Domestic	309,000	309,000
International	4,598,000	4,598,000
Money market funds	<u>5,683,000</u>	<u>5,683,000</u>
Subtotal	34,367,000	<u>\$ 34,367,000</u>
Investments carried at NAV	<u>95,377,000</u>	
Total	<u>\$ 129,744,000</u>	

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The Organization uses the NAV to determine the fair value of all the underlying investments which: (a) do not have a readily determinable fair value and (b) prepare their investees financial statements consistent with the measurement principles of an investment company or have the attributes of an investment company. Per the accounting standard governing NAV as a practical expedient, the following tables list investments in other companies by major category as of September 30, 2017 and 2016:

2017						
Type	Strategy	NAV in Funds	# of Funds	Remaining Life	\$ Amount of Unfunded Commitments	Timing to Drawdown Commitments
Private Equity Funds	Funds are focused on venture and buyout in the U.S, U.S. buyout primary partnerships, U.S. venture primary partnerships, and US credit primary partnerships.	\$ 8,813,000	9	2 to 13 years	\$ 15,426,000	2 to 10 years
Private Bond Fund	Funds are focused on capital appreciation through direct and/or indirect investments, and credit strategies.	7,935,000	1	N/A	-	N/A
Common Collective Trust	Collective Investment fund focusing on generating attractive return, through investment in a diversified portfolio of emerging markets debt and currency instruments.	84,046,000	5	N/A	-	N/A
Hedge Funds	Bond fund investing primarily in debt securities of non-investment grade (high yield) companies.	18,084,000	5	N/A	-	N/A
Real Estate Fund	Focus is in specific markets, submarkets and properties with the potential for generating above average returns on a risk-adjusted basis.	3,996,000	1	N/A	1,256,000	N/A
Total		<u>\$ 122,874,000</u>	<u>21</u>		<u>\$ 16,682,000</u>	

2016						
Type	Strategy	NAV in Funds	# of Funds	Remaining Life	\$ Amount of Unfunded Commitments	Timing to Drawdown Commitments
Private Equity Funds	Funds are focused on venture and buyout in the U.S, U.S. buyout primary partnerships, U.S. venture primary partnerships, and US credit primary partnerships.	\$ 5,673,000	8	2 to 14 years	\$ 12,558,000	1 to 10 years
Private Bond Fund	Funds are focused on capital appreciation through direct and/or indirect investments, and credit strategies.	6,243,000	1	N/A	-	N/A
Common Collective Trust	Collective Investment fund focusing on generating attractive return, through investment in a diversified portfolio of emerging markets debt and currency instruments.	63,570,000	4	N/A	-	N/A
Hedge Funds	Bond fund investing primarily in debt securities of non-investment grade (high yield) companies.	15,728,000	5	N/A	-	N/A
Real Estate Fund	Focus is in specific markets, submarkets and properties with the potential for generating above average returns on a risk-adjusted basis.	4,163,000	1	N/A	3,278,000	N/A
Total		<u>\$ 95,377,000</u>	<u>19</u>		<u>\$ 15,836,000</u>	

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The Private Equity funds have no redemption terms. The Hedge Fund investments have redemption terms ranging from 95 to 370 days' notice and certain lockups range from 1 to 3 years. The Real Estate funds have a 6 months' notice period and redemption restrictions are on a pro rata basis. The Collective Trust funds may be redeemed daily and have no redemption restrictions.

5. CONTRIBUTIONS, DEFERRED GIFTS RECEIVABLE, AND GOVERNMENT CONTRACTS

Included in contributions and deferred gifts receivable, net, are contributions receivable, of approximately \$7,137,000 and \$3,377,000 at September 30, 2017 and 2016, respectively. Contributions to be received over a period greater than one year are normally discounted using a risk adjusted rate based on the pledge period as of the date of the pledge and are not subsequently adjusted. At September 30, 2017, short-term contributions receivable are approximately \$2,979,000, long-term contributions receivable are \$4,353,000, and the discount on long-term contributions receivable is \$194,000.

Included as deferred gifts receivable are remainder interests in several irrevocable trusts. The present value of the Organization's share of future interests in charitable remainder trusts, which amounted to approximately \$177,000 and \$176,000 has been recorded as deferred gifts receivable at September 30, 2017 and 2016, respectively, and, in accordance with the terms of the trusts, is included in temporarily restricted net assets. The present value of the trusts was calculated using a discount rate of 5.0%. Beneficial interests in perpetual third-party trusts of approximately \$245,000 and \$220,000 valued at the Organization's share of the fair value of the underlying trust assets are included in permanently restricted net assets at September 30, 2017 and 2016, respectively.

At September 30, 2017 and 2016, the Organization's beneficial interest in investments held by third-party trustees were classified as Level 3 within the fair value hierarchy.

The following tables summarize the changes in the Organization's Level 3 beneficial interests in investments held by third-party trustees for the years ended September 30, 2017 and 2016, included within contributions and deferred gifts receivable on the consolidated statements of financial position:

	Charitable Trusts	Perpetual Trusts	Total
Balance October 1, 2016	\$ 176,000	\$ 220,000	\$ 396,000
Realized gains (losses)	1,000	(1,000)	-
Unrealized gains	-	22,000	22,000
Purchases	92,000	57,000	149,000
Sales	(92,000)	(53,000)	(145,000)
Balance September 30, 2017	\$ 177,000	\$ 245,000	\$ 422,000
	Charitable Trusts	Perpetual Trusts	Total
Balance October 1, 2015	\$ 446,000	\$ 210,000	\$ 656,000
Contributions	103,000	-	103,000
Realized losses	-	(6,000)	(6,000)
Unrealized (losses) gains	(1,000)	12,000	11,000
Purchases	96,000	117,000	213,000
Sales	(468,000)	(113,000)	(581,000)
Balance September 30, 2016	\$ 176,000	\$ 220,000	\$ 396,000

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In addition, the Organization has been awarded several renewable cost-reimbursement grants from federal agencies. The Organization has recorded the following revenue included in gifts, grants and bequests on the accompanying consolidated statement of activities for the year ended September 30, 2017:

Federal Agency	2017 Revenue	Cumulative Revenue	Cumulative Federal Appropriation
National Aeronautics and Space Administration	\$ 679,000	\$ 1,027,000	\$ 1,424,000
Corporation For National and Community Service	104,000	148,000	148,000
	<u>\$ 783,000</u>	<u>\$ 1,175,000</u>	<u>\$ 1,572,000</u>

6. PROPERTY AND EQUIPMENT

Property and equipment are comprised, approximately, of the following at September 30, 2017 and 2016:

	2017	2016	Estimated Useful Lives
Buildings and improvements	\$ 39,444,000	\$ 53,561,000	10 to 40 years
Furniture and equipment	9,334,000	16,329,000	3 to 10 years
Software development costs	34,647,000	31,206,000	3 to 5 years
Construction In Progress	11,127,000	-	
	<u>94,552,000</u>	<u>101,096,000</u>	
Less accumulated depreciation	<u>(56,417,000)</u>	<u>(69,781,000)</u>	
	38,135,000	31,315,000	
Land	<u>377,000</u>	<u>377,000</u>	
	<u>\$ 38,512,000</u>	<u>\$ 31,692,000</u>	

The Organization has invested significant amounts in development for the Customer Engagement Initiative (CEI) and Digital Cookie over the past three years. The investment in CEI is a transformational business change putting our customers (girls and volunteers) front and center - supported by best in class technology. Three key tools supporting the initiative are volunteer systems, volunteer toolkit, and web platform. The investment in Digital Cookie represents a new digital channel for selling cookies, the Girl Scout movement's largest program. It will allow girls to create their own online businesses and advance their 21st century technology skills. Depreciation expense amounted to \$7,861,000 and \$7,098,000 for the years ended September 30, 2017 and 2016, respectively.

On November 7, 2016, GSUSA (through New York Girl Scouts, Inc., a New York nonprofit corporation which acts as nominee for GSUSA) sold floors 14-17 of its headquarters in the commercial condominium building at 420 Fifth Avenue, New York, New York for a purchase price of approximately \$48,200,000 (less expenses associated with the sale of approximately \$1,800,000). GSUSA continues to own floors 9-13, which it has renovated in order to be able to consolidate into a smaller footprint and to upgrade its systems to meet code and increase efficiencies. GSUSA also continues to own a ground floor commercial condominium space in the same building which it has renovated to create Girl Scout Central, a flagship retail store. While the renovations were underway, GSUSA temporarily leased back floors 14 - 17 from the new owner. In addition, GSUSA subleased the 4th floor as swing space during the renovations. A gain on sale of floors of

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\$42,588,000 (net of \$2,787,000 disposal of net book value of asset), is reflected in the consolidated statement of activities; and there is deferred gain of \$2,840,000 which will be recognized in 2018. The net proceeds of the sale after renovations of approximately \$17,290,000 were placed in a board-designated fund: the Movement Growth Fund. The National Board currently intends to provide the income from that fund annually to councils as pension relief, subject to validation by the Board on an annual basis.

Included in property and equipment are assets acquired under capital lease arrangements with terms ranging from three to five years. At September 30, 2017 and 2016, computers and equipment acquired under such leases had a cost of approximately \$601,000 and \$607,000, respectively, with accumulated depreciation of approximately \$357,000 and \$549,000, respectively. Principal payments for the years ended September 30, 2017 and 2016 under all capital leases totaled approximately \$99,000 and \$70,000, respectively. Amounts outstanding under these capital leases are included in accounts payable and accrued expenses on the accompanying consolidated statements of financial position at September 30, 2017 and 2016 and totaled approximately \$248,000 and \$57,000, respectively.

7. GIRL SCOUT MERCHANDISE (GSM)

GSM purchases uniforms and other products from manufacturers which it sells to councils and other customers on a wholesale and retail basis. GSM also licenses to manufacturers and other vendors the right to use the Organization's name and service marks on their products. Net revenue from GSM is used to further the program activities of the Organization. Summarized revenue and expenses relating to GSM are set forth below:

	Year Ended September 30,	
	2017	2016
Sales and other income	\$ 40,762,000	\$ 39,682,000
Less: cost of sales	<u>(17,674,000)</u>	<u>(17,194,000)</u>
Gross profit	23,088,000	22,488,000
Royalties, net of commission expense	<u>8,559,000</u>	<u>9,814,000</u>
	31,647,000	32,302,000
Program development expenses	<u>(12,232,000)</u>	<u>(12,532,000)</u>
	<u>\$ 19,415,000</u>	<u>\$ 19,770,000</u>

Included in GSM program development expenses are redistributed charges, which are overhead operations costs for expenses allocated to GSM of approximately \$5,415,000 and \$4,771,000 for the years ended September 30, 2017 and 2016, respectively.

8. LINES OF CREDIT

On October 14, 2016, the Organization entered into a \$10,000,000, 364 day secured revolving credit facility which is secured by certain of the Organization's investments. Effective October 13, 2017, the credit agreement was amended with a new expiration date of October 12, 2018.

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9. BOARD-DESIGNATED UNRESTRICTED NET ASSETS

Board-designated unrestricted net assets are neither temporarily nor permanently restricted by donor stipulations, but were designated by the Board of Directors for specified purposes. Board-designated unrestricted net assets were comprised of the following at September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Capital	\$ 55,281,000	\$ 50,732,000
Endowment	59,380,000	36,762,000
Other	<u>364,000</u>	<u>366,000</u>
Total	<u>\$ 115,025,000</u>	<u>\$ 87,860,000</u>

Additionally, the Board of Directors has designated \$4,135,000 at September 30, 2017 (\$6,984,000 at September 30, 2016) as a reserve for maintenance and repairs for property and equipment which is included in the property and equipment portion of unrestricted net assets.

10. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes or are time restricted as follows at September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Purpose restricted:		
Service delivery to local councils	\$ 12,927,000	\$ 10,517,000
Program development and training	18,145,000	13,823,000
International services	<u>2,539,000</u>	<u>2,350,000</u>
	33,611,000	26,690,000
Time restricted	<u>177,000</u>	<u>177,000</u>
	<u>\$ 33,788,000</u>	<u>\$ 26,867,000</u>

11. PERMANENTLY RESTRICTED NET ASSETS

Income from permanently restricted net assets is expendable to support the following at September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Program services:		
Service delivery to local councils	\$ 21,252,000	\$ 20,056,000
Program development and training	4,762,000	4,648,000
International services	<u>19,000</u>	<u>19,000</u>
	26,033,000	24,723,000
For general purposes	<u>245,000</u>	<u>219,000</u>
Total permanently restricted net assets	<u>\$ 26,278,000</u>	<u>\$ 24,942,000</u>

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12. NET ASSETS RELEASED FROM RESTRICTIONS

Temporarily restricted net assets were released from donor restrictions by incurring expenses and/or time restrictions having lapsed satisfying the restricted purposes approximately as follows at September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Purpose restrictions satisfied:		
Service delivery to local councils	\$ 2,532,000	\$ 1,885,000
Program development and training	3,854,000	6,917,000
International services	<u>105,000</u>	<u>40,000</u>
	<u>\$ 6,491,000</u>	<u>\$ 8,842,000</u>

13. ENDOWMENT FUND

The Organization follows the provisions of “Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act, and Enhanced Disclosures for All Endowment Funds.” This standard provides guidance on classifying the net assets associated with donor-restricted endowment funds held by organizations subject to the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”), passed by the District of Columbia, and also requires additional disclosures about endowments for both donor-restricted funds and board-designated funds.

The Organization has interpreted the District of Columbia UPMIFA as requiring the preservation of the fair value of the original gift, as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and the (c) accumulations to the permanent endowment made in accordance with the directions of the applicable donor gift instrument, at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

A key component of this guidance is a requirement to classify the portion of a donor-restricted endowment fund that is not classified as permanently restricted net assets as temporarily restricted net assets until appropriated for expenditure.

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: the purpose, duration, and preservation of the endowment fund; expected total return of investments; general economic conditions; other resources of the Organization; and the investment policy of the Organization.

The Organization has a policy of appropriating for distribution a certain percentage (4% in 2017 and 2016) of its endowment fund's average fair value over the prior four years. In establishing this policy, the Organization considered the long-term expected return on its endowment. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

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The Organization has adopted investment policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of appropriate benchmarks without putting the assets at imprudent risk.

To satisfy its long-term objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diverse asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

The following table summarizes the changes in endowment net assets for the year ended September 30, 2017:

Composition of Endowment Net Assets by Type of Fund	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds	\$ -	\$ 21,913,000	\$ 26,033,000	\$ 47,946,000
Board-designated endowment funds	114,661,000	-	-	114,661,000
Total	<u>\$ 114,661,000</u>	<u>\$ 21,913,000</u>	<u>\$ 26,033,000</u>	<u>\$ 162,607,000</u>
Changes in Endowment Net Assets				
Endowment net assets, beginning of year	\$ 87,494,000	\$ 18,321,000	\$ 24,723,000	\$ 130,538,000
Investment return:				
Investment income	766,000	306,000	-	1,072,000
Net appreciation (realized and unrealized)	12,681,000	5,048,000	14,000	17,743,000
Contributions	-	-	1,296,000	1,296,000
Transfer from sale of floors to create Movement Growth Fund	17,290,000	-	-	17,290,000
Appropriation of endowment assets for expenditure	(4,440,000)	(1,516,000)	-	(5,956,000)
Other changes	870,000	(246,000)	-	624,000
Endowment net assets, end of year	<u>\$ 114,661,000</u>	<u>\$ 21,913,000</u>	<u>\$ 26,033,000</u>	<u>\$ 162,607,000</u>

The following table summarizes the changes in endowment net assets for the year ended September 30, 2016:

Composition of Endowment Net Assets by Type of Fund	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds	\$ -	\$ 18,321,000	\$ 24,723,000	\$ 43,044,000
Board-designated endowment funds	87,494,000	-	-	87,494,000
Total	<u>\$ 87,494,000</u>	<u>\$ 18,321,000</u>	<u>\$ 24,723,000</u>	<u>\$ 130,538,000</u>
Changes in Endowment Net Assets				
Endowment net assets, beginning of year	\$ 89,294,000	\$ 16,208,000	\$ 23,081,000	\$ 128,583,000
Investment return:				
Investment income	699,000	299,000	-	998,000
Net appreciation (realized and unrealized)	7,026,000	3,002,000	7,000	10,035,000
Contributions	-	-	1,635,000	1,635,000
Appropriation of endowment assets for expenditure	(3,599,000)	(1,408,000)	-	(5,007,000)
Other changes	(5,926,000)	220,000	-	(5,706,000)
Endowment net assets, end of year	<u>\$ 87,494,000</u>	<u>\$ 18,321,000</u>	<u>\$ 24,723,000</u>	<u>\$ 130,538,000</u>

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Excluded from permanently restricted net assets from the tables above at September 30, 2017 and 2016 are approximately \$245,000 and \$219,000, respectively, of perpetual trusts held by third-parties.

14. BENEFIT PLANS

The Organization sponsors a noncontributory defined benefit retirement plan (the "Plan") for its employees. The Plan was amended on April 16, 2011 to cease accruals as of December 31, 2011 for employees participating in the plan and employees hired on or after January 1, 2012 may not enter the plan. Benefits are based on years of service and salary level. Contributions to the Plan are made based upon payment schedules provided by the actuaries of the Plan. Normal retirement age is 65, but provisions are made for early retirement.

The Plan's actuary performed the computations required for financial statement disclosure as of September 30, 2017 and 2016.

Plan assets, which are held by the Bank of New York/Mellon and the Metropolitan Life Insurance Company, are stated at fair value at September 30 and are composed primarily of investments in common stock, publicly traded debt and equity mutual funds, private equities, hedge funds, a collective trust, and real estate.

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The following table sets forth the amounts reported in the Organization's consolidated statements of financial position and other information relative to the Plan as of and for the years ended September 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Net amounts recognized in the statements of financial position:		
Beginning of year	\$ (40,834,000)	\$ (36,965,000)
Service cost	(1,053,000)	(1,081,000)
Interest cost	(4,085,000)	(4,645,000)
Expected return on plan assets	5,549,000	5,463,000
Employer contributions	3,500,000	3,900,000
Net gain (loss)	<u>6,683,000</u>	<u>(7,506,000)</u>
End of year	<u>(30,240,000)</u>	<u>(40,834,000)</u>
Reconciliation of benefit obligation:		
Obligation, beginning of year	\$ 131,921,000	\$ 130,946,000
Service cost including expenses	1,053,000	1,081,000
Interest cost	4,085,000	4,645,000
Plan Settlements	-	(7,846,000)
Actuarial loss	(8,368,000)	(8,640,000)
Benefit payments and expected (expenses) gains	<u>(6,646,000)</u>	<u>11,735,000</u>
Obligations, end of year	<u>122,045,000</u>	<u>131,921,000</u>
Reconciliation of fair value of plan assets:		
Fair value of Plan assets, beginning of year	\$ 91,087,000	\$ 93,981,000
Actual return on Plan assets	5,586,000	9,692,000
Employer contributions	3,500,000	3,900,000
Benefits payments and actual expenses	<u>(8,368,000)</u>	<u>(16,486,000)</u>
Fair value of Plan assets, end of year	<u>91,805,000</u>	<u>91,087,000</u>
Funded status	<u>\$ (30,240,000)</u>	<u>\$ (40,834,000)</u>
Amounts recognized in unrestricted net assets:		
Net loss	<u>\$ (34,854,000)</u>	<u>\$ (45,148,000)</u>
Components of net periodic benefit cost:		
Service cost	\$ 1,053,000	\$ 1,081,000
Interest cost	4,085,000	4,645,000
Expected return on Plan assets	(5,549,000)	(5,463,000)
Amortization of prior service cost	(12,000)	(12,000)
Amortization of net loss	3,622,000	3,132,000
Settlement loss	-	<u>2,604,000</u>
Net periodic benefit cost	<u>\$ 3,199,000</u>	<u>\$ 5,987,000</u>

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	<u>2017</u>	<u>2016</u>
Other changes in assets and benefit obligations recognized in unrestricted net assets:		
Net (gain) loss	\$ (6,683,000)	\$ 7,506,000
Amortization or curtailment recognition of prior service credit	12,000	12,000
Amortization of net loss	<u>(3,622,000)</u>	<u>(5,736,000)</u>
Total amount recognized in unrestricted net assets	<u>\$ (10,293,000)</u>	<u>\$ 1,782,000</u>
Weighted-average assumptions:		
Discount rate used to calculate benefit obligation	3.50 %	3.20 %
Discount rate used to calculate net periodic benefit cost	3.50 %	3.20 %
Expected long-term rate of return on Plan assets	6.25 %	6.50 %
Average rate of increase in compensation levels	NA	NA

The Organization's Investment Subcommittee (the "Committee") monitors the target asset allocation (as approved by the Board of Directors) and asset performance. The Board of Directors approved a glide path policy for the plan which, as funded status improves, gradually de-risks the plan by investing in assets which better hedge the economic exposures of the liabilities (generally long duration bonds). The expected long-term rate of return is determined by using target asset allocation and historical returns for each asset class.

The fair values of the Plan's investment securities classified by level as of September 30, 2017 are as follows:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>
Common stock:			
Small capitalization equities	\$ 834,000	\$ 834,000	\$ -
Mutual funds:			
Domestic	5,957,000	5,957,000	-
International	2,037,000	2,037,000	-
Money market funds	1,601,000	1,601,000	-
Guaranteed Contract	<u>76,000</u>	<u>-</u>	<u>76,000</u>
Subtotal	10,505,000	<u>\$ 10,429,000</u>	<u>\$ 76,000</u>
Investment carried at NAV	<u>81,300,000</u>		
Total	<u>\$ 91,805,000</u>		

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The fair values of the Plan's investment securities classified by level as of September 30, 2016 are as follows:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>
Common stock:			
Small capitalization equities	\$ 1,952,000	\$ 1,952,000	\$ -
Mutual funds:			
Domestic	5,691,000	5,691,000	-
International	1,716,000	1,716,000	-
Money market funds	2,289,000	2,289,000	-
Guaranteed Contract	92,000	-	92,000
Subtotal	11,740,000	<u>\$ 11,648,000</u>	<u>\$ 92,000</u>
Investment carried at NAV	<u>79,347,000</u>		
Total	<u>\$ 91,087,000</u>		

Per the accounting standard governing NAV as a practical expedient, the following tables list the Plan's investment in other companies by major category and then by investment manager as of September 30, 2017 and 2016:

<u>2017</u>						
<u>Type</u>	<u>Strategy</u>	<u>NAV in Funds</u>	<u># of Funds</u>	<u>Remaining Life</u>	<u>\$ Amount of Unfunded Commitments</u>	<u>Timing to Drawdown Commitments</u>
Private Equities	Funds are focused on venture and buyout in the U.S, U.S. buyout primary partnerships, U.S. venture primary partnerships, and US credit primary partnerships.	\$ 3,105,000	9	2 to 9 years	\$ 732,000	2 to 3 years
Private Bond Fund	Funds are focused on capital appreciation through direct and/or indirect investments and credit strategies	\$ 2,747,000	1	N/A	N/A	N/A
Hedge Funds	Funds are focused on capital appreciation through direct and/or indirect investments, and credit strategies.	5,405,000	4	N/A	N/A	N/A
Collective Trust	Collective Investment fund focusing on generating attractive return, through investment in a diversified portfolio of emerging markets debt and currency instruments.	67,327,000	7	N/A	N/A	N/A
Real Estate	Focus is in specific markets, submarkets and properties with the potential for generating above average returns on a risk-adjusted basis.	<u>2,716,000</u>	<u>1</u>	N/A	<u>N/A</u>	N/A
Total		<u>\$ 81,300,000</u>	<u>22</u>		<u>\$ 732,000</u>	

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2016						
Type	Strategy	NAV in Funds	# of Funds	Remaining Life	\$ Amount of Unfunded Commitments	Timing to Drawdown Commitments
Private Equities	Funds are focused on venture and buyout in the U.S., U.S. buyout primary partnerships, U.S. venture primary partnerships, and US credit primary partnerships.	\$ 3,428,000	9	2 to 10 years	\$ 870,000	2 to 3 years
Hedge Funds	Funds are focused on capital appreciation through direct and/or indirect investments, and credit strategies.	5,452,000	4	N/A	-	N/A
Collective Trust	Collective Investment fund focusing on generating attractive return, through investment in a diversified portfolio of emerging markets debt and currency instruments.	65,012,000	7	N/A	-	N/A
Private Bond Fund	Bond fund investing primarily in debt securities of non-investment grade (high yield) companies.	2,807,000	1	N/A	-	N/A
Real Estate	Focus is in specific markets, submarkets and properties with the potential for generating above average returns on a risk-adjusted basis.	<u>2,648,000</u>	<u>1</u>	N/A	<u>-</u>	N/A
Total		<u>\$ 79,347,000</u>	<u>22</u>		<u>\$ 870,000</u>	

The Private Equity funds have no redemption terms. The Hedge Fund investments have redemption terms ranging from 95 to 370 days' notice and certain lockups range from 1 to 3 years. The Real Estate funds have a 65 day notice period and redemption restrictions are on a pro rata basis. The Collective Trust funds may be redeemed daily and have no redemption restrictions. The Private Bond fund's redemption terms require a written request 15 days before withdrawal.

The following benefits which reflect expected future service, as appropriate, are expected to be paid approximately as follows:

Fiscal

2018	\$ 8,539,000
2019	8,561,000
2020	8,287,000
2021	8,077,000
2022	7,849,000
2023 - 2027	36,692,000

Contributions made to the Plan during the fiscal years ended September 30, 2017 and 2016 were \$3,500,000 and \$3,900,000, respectively. A contribution of approximately \$4,300,000 is expected to be made for fiscal year 2018.

Effective December 31, 2011, benefit accruals under the defined benefit retirement plan ceased. During fiscal 2011 the Organization amended its 401(k) plan, effective January 1, 2012, to make a base employer contribution of 2% of compensation up to Internal Revenue code limit, and a matching contribution of 100% of the first 1% of employee deferrals, plus 50% of the next 5% of employee deferrals (a maximum of 3.5% of compensation) subject to Internal Revenue Service limits. Employer contributions to the 401(k) for the fiscal year ended September 30, 2017 were \$1,582,000 and for the fiscal year ended September 30, 2016 were \$1,531,000.

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Notes to Consolidated Financial Statements
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15. POSTRETIREMENT BENEFITS OTHER THAN PENSIONS

In addition to providing pension benefits, the Organization provides certain postretirement health and supplemental benefits for retired employees. Substantially all of the Organization's salaried employees may become eligible for those benefits if they reach normal retirement age while working for the Organization for at least ten years.

The Organization funds its postretirement benefit costs on a pay-as-you-go basis; however, for financial reporting purposes, the Organization records these benefits as employees earn them. The related liability totaled approximately \$59,000 and \$100,000 in fiscal 2017 and 2016, respectively, and is included within accounts payable and accrued liabilities on the accompanying consolidated statements of financial position.

16. COMMITMENTS

The Organization has various operating leases covering property and equipment. In addition, certain long-term leases covering equipment are classified as capital leases. Accordingly, equipment is capitalized as leased property and amortized on a straight-line basis over the term of the lease. The corresponding obligation under the capital leases represents the present value of the rental payments. These leases are due to expire on various dates through fiscal year 2021. The following is a schedule of future minimum rental payments required under the various operating leases as of September 30, 2017:

<u>Fiscal</u>	
2018	\$ 227,000
2019	60,000
2020	-
	<u>\$ 287,000</u>

Rental expense was approximately \$1,196,000 and \$229,000 for the years ended September 30, 2017 and 2016, respectively.

17. SUBSEQUENT EVENTS

The Organization evaluated its September 30, 2017 consolidated financial statements for subsequent events through January 25, 2018, the date the consolidated financial statements were available to be issued. The Organization is not aware of any subsequent events which would require recognition or disclosure in the accompanying consolidated financial statements.

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidating Schedule of Property and Equipment
As of September 30, 2017

	New York Girl Scouts, Inc.	GSUSA	Total
Buildings and improvements	\$ 37,095,000	\$ 2,349,000	\$ 39,444,000
Furniture and equipment	-	9,334,000	9,334,000
Software development costs	-	34,647,000	34,647,000
Construction in progress	<u>11,127,000</u>	<u>-</u>	<u>11,127,000</u>
	48,222,000	46,330,000	94,552,000
Less accumulated depreciation	<u>(30,978,000)</u>	<u>(25,439,000)</u>	<u>(56,417,000)</u>
	17,244,000	20,891,000	38,135,000
Land	<u>124,000</u>	<u>253,000</u>	<u>377,000</u>
Total property and equipment, net	<u>\$ 17,368,000</u>	<u>\$ 21,144,000</u>	<u>\$ 38,512,000</u>

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidating Schedule of Property and Equipment
As of September 30, 2016

	New York Girl Scouts, Inc.	GSUSA	Total
Buildings and improvements	\$ 51,212,000	\$ 2,349,000	\$ 53,561,000
Furniture and equipment	-	16,329,000	16,329,000
Software development costs	<u>-</u>	<u>31,206,000</u>	<u>31,206,000</u>
	51,212,000	49,884,000	101,096,000
Less accumulated depreciation	<u>(41,093,000)</u>	<u>(28,688,000)</u>	<u>(69,781,000)</u>
	10,119,000	21,196,000	31,315,000
Land	<u>124,000</u>	<u>253,000</u>	<u>377,000</u>
Total property and equipment, net	<u>\$ 10,243,000</u>	<u>\$ 21,449,000</u>	<u>\$ 31,692,000</u>

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidating Statement of Financial Position
As of September 30, 2017

	New York Girl Scouts, Inc.	GSUSA	Consolidated
ASSETS			
ASSETS			
Cash and cash equivalents	\$ -	\$ 43,581,000	\$ 43,581,000
Accounts receivable, net of allowance for doubtful accounts of approximately \$244,000 in 2017	-	6,320,000	6,320,000
Inventories, net	-	6,389,000	6,389,000
Prepaid expenses	-	3,224,000	3,224,000
Investments	-	164,253,000	164,253,000
Contributions and deferred gifts receivable, net	-	7,559,000	7,559,000
Funds held in trust for others	-	641,000	641,000
Property and equipment, net	<u>17,368,000</u>	<u>21,144,000</u>	<u>38,512,000</u>
Total assets	<u>\$ 17,368,000</u>	<u>\$ 253,111,000</u>	<u>\$ 270,479,000</u>
LIABILITIES AND NET ASSETS			
LIABILITIES			
Accounts payable and accrued liabilities	\$ -	\$ 16,863,000	\$ 16,863,000
Pension liability	-	30,240,000	30,240,000
Funds held in trust for others	-	641,000	641,000
Deferred revenues:			
Membership dues	-	33,486,000	33,486,000
Other	-	5,963,000	5,963,000
Total liabilities	<u>-</u>	<u>87,193,000</u>	<u>87,193,000</u>
NET ASSETS			
Unrestricted:			
General fund	-	3,539,000	3,539,000
Pension fund	-	(34,854,000)	(34,854,000)
Property and equipment	17,368,000	22,142,000	39,510,000
Board designated	<u>-</u>	<u>115,025,000</u>	<u>115,025,000</u>
	17,368,000	105,852,000	123,220,000
Temporarily restricted	-	33,788,000	33,788,000
Permanently restricted	<u>-</u>	<u>26,278,000</u>	<u>26,278,000</u>
Total net assets	<u>17,368,000</u>	<u>165,918,000</u>	<u>183,286,000</u>
Total liabilities and net assets	<u>\$ 17,368,000</u>	<u>\$ 253,111,000</u>	<u>\$ 270,479,000</u>

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
Consolidating Statement of Financial Position
As of September 30, 2016

	New York Girl Scouts, Inc.	GSUSA	Consolidated
ASSETS			
ASSETS			
Cash and cash equivalents	\$ -	\$ 15,037,000	\$ 15,037,000
Accounts receivable, net of allowance for doubtful accounts of approximately \$81,000 in 2016	-	5,305,000	5,305,000
Inventories, net	-	6,614,000	6,614,000
Prepaid expenses	-	2,002,000	2,002,000
Investments	-	129,744,000	129,744,000
Contributions and deferred gifts receivable, net	-	3,774,000	3,774,000
Funds held in trust for others	-	622,000	622,000
Property and equipment, net	<u>10,243,000</u>	<u>21,449,000</u>	<u>31,692,000</u>
Total assets	<u>\$ 10,243,000</u>	<u>\$ 184,547,000</u>	<u>\$ 194,790,000</u>
LIABILITIES AND NET ASSETS			
LIABILITIES			
Accounts payable and accrued liabilities	\$ -	\$ 12,825,000	\$ 12,825,000
Pension liability	-	40,834,000	40,834,000
Funds held in trust for others	-	622,000	622,000
Deferred revenues:			
Membership dues	-	19,862,000	19,862,000
Other	-	225,000	225,000
Total liabilities	<u>-</u>	<u>74,368,000</u>	<u>74,368,000</u>
NET ASSETS			
Unrestricted:			
General fund	-	8,765,000	8,765,000
Pension fund	-	(45,148,000)	(45,148,000)
Property and equipment	10,243,000	6,893,000	17,136,000
Board designated	<u>-</u>	<u>87,860,000</u>	<u>87,860,000</u>
	10,243,000	58,370,000	68,613,000
Temporarily restricted	-	26,867,000	26,867,000
Permanently restricted	<u>-</u>	<u>24,942,000</u>	<u>24,942,000</u>
Total net assets	<u>10,243,000</u>	<u>110,179,000</u>	<u>120,422,000</u>
Total liabilities and net assets	<u>\$ 10,243,000</u>	<u>\$ 184,547,000</u>	<u>\$ 194,790,000</u>