Girl Scout Alums by the Numbers

Alums in the U.S.
• There are currently more than 50 million Girl Scout alums.
• Roughly 5 percent of Girl Scout alums have received the highest award in Girl Scouting—the Girl Scout Gold Award.
• Gold Award Girl Scouts represent our most successful and engaged—and happiest—Girl Scout alums. Gold Award Girl Scouts display more positive life outcomes compared with non-Girl Scout alums with regard to sense of self, life satisfaction, leadership, life success, community service, and civic engagement.
• Girl Scout alums also display positive life outcomes to a greater degree than non-alums on several indicators of success, including sense of self, volunteerism and community work, civic engagement, education, and income/socioeconomic status.

Girl Scout Research Institute: Girl Scout Network Exploratory Research (2017)

Elected Officials
• Fifty-five percent of women in the 115th Congress are Girl Scout alums.
• Seventy-three percent of current female senators are Girl Scout alums.
• Fifty-one percent of women currently in the House of Representatives are Girl Scout alums.
• Four of the six current female governors are Girl Scout alums.
• Every female secretary of state in U.S. history is a former Girl Scout: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.


Businesswomen
• More than half (52 percent) of female business leaders are Girl Scout alums.
• Girl Scout alums are more likely than non-alums to have a business degree.
• Older women in business are more likely to have been Girl Scouts as girls; 61 percent of businesswomen age 65 and older are Girl Scout alums, as are 56 percent between the ages of 45 and 64.
• Overall, 15 percent of alums in business report being Gold Award Girl Scouts. Twenty-six percent of 30- to 44-year-old Girl Scout alums in business are Gold Award Girl Scouts, and 34 percent of female Hispanic alums in business are Gold Award Girl Scouts.

Source: Girl Scout Research Institute, Girl Scout Alumnae Businesswomen Research (2015)
Evaluation of the Girl Scout Experience Among Girl Scout Alums

- Women who have been Girl Scouts rate their Girl Scout experiences highly. On a scale of 1 to 10, the average rating across all Girl Scout alums is 8.04.
- Girl Scout alums fondly remember positive aspects of and experiences in Girl Scouts. Fun, friendships, and crafts are the most frequently cited positive aspects of Girl Scouting.
- Ninety-one percent of Girl Scout alums rate their experience in Girl Scouts as positive.
- Seventy-six percent rate the impact of Girl Scouting on their lives today as positive.
- Fifty-four percent attribute their success in life to their time spent in Girl Scouts.
- More than half (57 percent) of Girl Scout alums in business say that the Girl Scout Cookie Program was beneficial in the development of their skills today.