HAVING IT ALL
GIRLS & FINANCIAL LITERACY

THE GOOD NEWS:  
Girls see a future where...

...they are financially independent and empowered.

94% of girls would rather make their own money than rely on their parents.

80% would rather make their own money than marry someone who would support them financially.

ONLY 13% believe that men are better with money than women.

...they are equal decision makers in the family.

86% say both household partners should make major decisions for the family.

74% say both partners should be responsible for raising children.

...they will “have it all.”

96% of girls expect they will be able to provide for their families.

95% of girls expect they will own a home one day.

87% of girls expect they will make a lot of money.

87% of girls expect they will give back to their communities.

BUT
ARE GIRLS READY TO MAKE THEIR DREAMS A REALITY?

ONLY 12% FEEL “VERY CONFIDENT” MAKING FINANCIAL DECISIONS.

THE SOLUTION
Secure Girls’ Financial Futures with SKILLS

Girls want financial literacy skills to help them achieve their dreams.

90% say it’s important for them to learn how to manage money.

87% say it’s important to set financial goals.

68% are interested in learning about how to save money and plan for the future.

46% are interested in learning how to make big purchases like a home or car.

45% are interested in learning how to pay for their education.

To learn more about Girl Scouts’ Financial Literacy research and program, visit girlscouts.org/financialliteracy.