

# Sales Pitch Mad-Lib Game

Fill in the blanks to create your own personal sales pitch. Always start by introducing yourself (1). Then you can use any or all of sections (2), (3), and (4). Always end by asking people to buy Girl Scout Cookies (5). That's the best way to make a sale!

## (1) TELL PEOPLE WHO YOU ARE.

Hello! My name is \_\_\_\_\_ ! I belong to Brownie Troop  
[name]

# \_\_\_\_\_ . I'm very \_\_\_\_\_  
[number of your troop] [feeling]

because I'm selling Girl Scout Cookies today!



**(2) TELL THEM ABOUT THE COOKIES AND HOW MUCH THEY COST.**

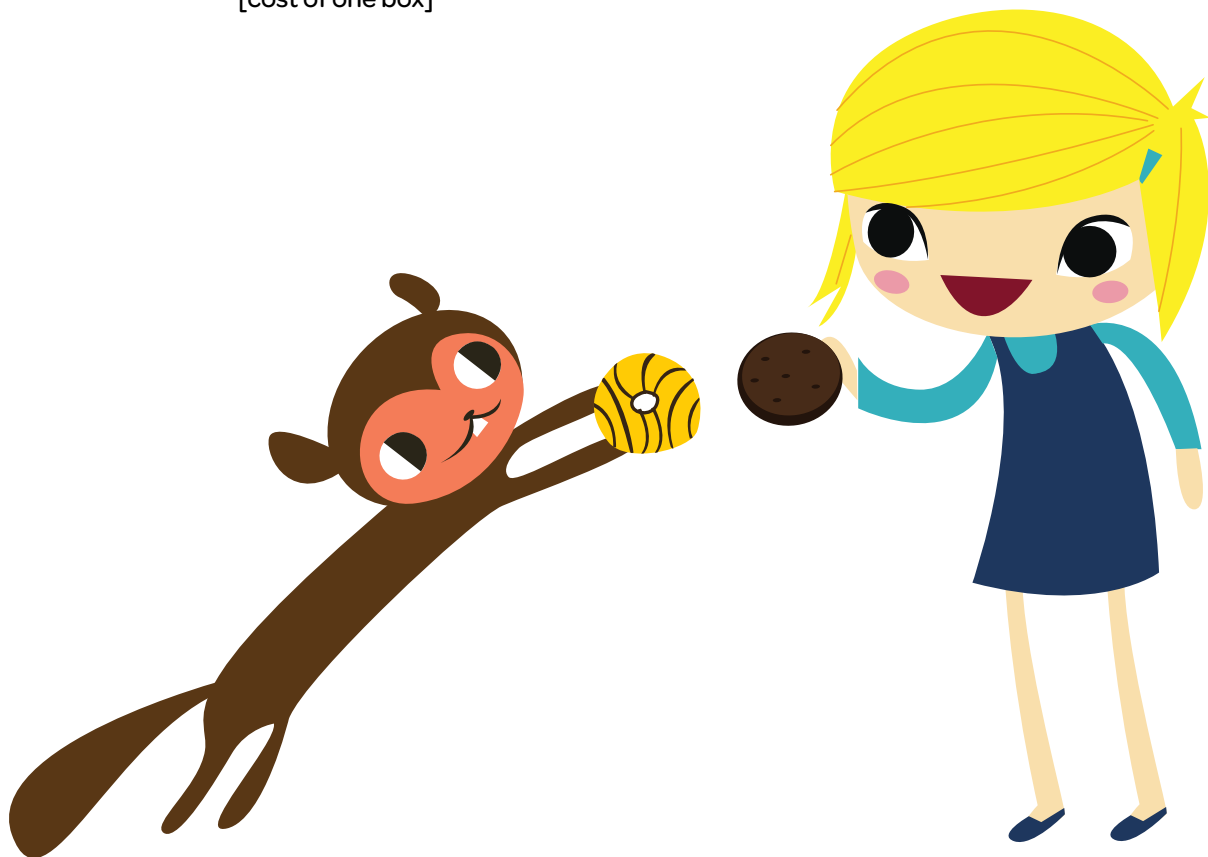
\_\_\_\_\_ are the most popular. I like all  
[type of cookie]

the cookies, but \_\_\_\_\_ are my favorite  
[type of cookie]

because \_\_\_\_\_  
[what makes that cookie your favorite]

\_\_\_\_\_.

They're only \_\_\_\_\_ a box!  
[cost of one box]





### (3) TELL THEM HOW YOUR TROOP PLANS TO USE YOUR COOKIE MONEY.

Our Brownie troop decided as a team that we're going to spend some

cookie money on \_\_\_\_\_  
[how your troop is spending the money]

\_\_\_\_\_.

We decided to save some of our cookie money to \_\_\_\_\_

\_\_\_\_\_,  
[if your troop is saving money for something special, write it here]

and we're going to give a little of our cookie money by \_\_\_\_\_

\_\_\_\_\_.  
[how your troop is using cookie money to help others]

We are going to feel \_\_\_\_\_ when  
[feeling]

we come up with our goals.



#### (4) TELL THEM HOW THEY CAN DONATE COOKIES.

You can also make other people \_\_\_\_\_ [adjective]

by buying boxes to donate to \_\_\_\_\_

\_\_\_\_\_ [people or places who get cookie donations, such as members of the military or local food pantries]



## (5) END YOUR SALES PITCH BY ASKING YOUR CUSTOMERS TO BUY COOKIES.

Write down your own way of asking people to buy cookies here!

for  
example

Would you like to help me and my troop reach our goals by buying some

Girl Scout Cookies today?

