Check off the boxes as you complete each activity with your family—you can earn a different pin each year! Adults, look for the ✨ throughout for special ways you can help!

1. **Go for the goal.** Talk with your family to figure out a realistic goal of how many cookies you think you can sell, then set a second “stretch” goal that’s a little higher. You might not meet the stretch goal, and that’s OK, but you won’t know unless you try! Once you decide on your goals, write them down and fill in the goal tracker—don’t forget to color it as you sell cookies!

   My troop goal is _______ packages so we can __________________________. ____________________________________________________________________________.

   My personal goal is _______ packages, and my stretch goal is _______.

2. **Find more customers.** Who do you want to sell cookies to besides your family and friends? Have your family help you think of people you see on the way to school or at weekend activities. How could you find even more customers? Brainstorm ways to spread the word about your cookie business, then write or draw your ideas here!

   **Celebrate together.** Having a goal to aim for will keep your Girl Scout motivated and teach them to embrace challenges, but it’s important to celebrate their efforts along the way, too, not just the outcome!

   **Open doors.** Help your Girl Scout think of different ways to reach new customers, like going door to door, using Digital Cookie®, making phone calls to family, and setting up a booth. If they decide to go door to door, make sure a caring adult is with them at all times. Ask your troop leader about council guidelines for cookie booths.

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**Cookie Goal Tracker**

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3. **Be a money master.** Practice counting money and making change with a family member before you start selling to customers. Don’t worry if you need help at first—that’s what your family is for! Fill in the blanks below to practice totaling up a customer’s order.

One box of Thin Mints® costs _____ dollars.
Two boxes of Thin Mints cost _____ dollars. ( _____ + _____ = _____ )
Four boxes of Thin Mints cost _____ dollars. ( _____ + _____ + _____ + _____ = _____ )

4. **Make your pitch.** Think of how you’ll ask people to buy cookies. In addition to introducing yourself and asking if they’d like some cookies, you might want to let customers know what your troop plans to do with the cookie money you’re earning or explain your favorite flavors! Write what you want to say below, then practice it on your family at home.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

5. **Think like a Girl Scout.** The Girl Scout Law reminds us to be responsible for what we say and do. You can do that by filling in important deadlines below so you don’t forget! Create your own calendar using these dates, and track your progress with your family.

**My Important Cookie Dates**

Girl Scout Cookie season starts on: __________________________________________
Cookie order deadline: _________________________________________________
Cookie pick-up: ________________________________________________________
Money due date(s): _____________________________________________________
My other deadlines: _____________________________________________________

Check with your troop leader about how your girl can get each pin, or head to girlscoutshop.com to purchase it.