When engaging in online marketing and sales efforts beyond friends and family through the Girl Scout Cookie Program®:

• Review and apply the Digital Marketing Tips for Cookie Entrepreneurs and Families.

• Continue to adhere to the Girl Scout Internet Safety Pledge and the Digital Cookie Pledge.

• Review Girl Scouts’ Safety Activity Checkpoints for Computer and Internet Use and Cookie and Product Sales on your council’s website.

In addition, review and apply the below Supplemental Safety Tips for Online Marketing:

• To protect your personal identity, NEVER direct message with people you do not know online or on social media platforms. Always use your Girl Scout online sales link for customer orders.

• Parents or guardians must approve all girl delivered online orders and supervise all communications and product delivery logistics with any customers girls don’t personally know. As a reminder, girls should never deliver cookies alone.

• If your Girl Scout sales link is posted on a public facing site, be aware the link is now searchable by anyone and could potentially appear anywhere on the internet.

• Never share your personal information (e.g., last name, phone number, email, or street address).

• Never share your personal location information, including your booth location.