

HOW TO SETUP A LINKEDIN PROFILE

Get started at: [LinkedIn.com](https://www.linkedin.com)

Add a photo. This should be a head shot of just you. No family, friends or pets.

ADD A PHOTO

ABOUT YOU

Tell your story as a professional. Include your interests and passions.

Add your Girl Scout role , work experience and connect to your company page. Don't forget to add any volunteer experience!

WORK & VOLUNTEER EXPERIENCE

ACCOMPLISHMENTS

Add your accomplishments:

- Languages
- Honors & Awards - Gold Award, Silver Award, etc
- Certifications Publications Courses, Projects

Select your skills and your connections can endorse you.
i.e., Fundraising, Recruiting, Management, Public Speaking, Leadership and much more!

SKILLS

OPTIMIZE YOUR PROFILE IN 15 MINUTES

Make sure to connect with your co-workers, friends and former peers to build your network!

**CONNECT
WITH
YOUR
PEERS**

**ASK FOR
RECOMMENDATIONS**

Reach out to two connections and ask for a recommendation on your work.

Start following global and industry leaders. This will give you added content to comment on and share.
i.e., Sylvia Acevedo

**FOLLOW
INFLUENCERS**

**FOLLOW
&
JOIN**

Follow company or organization pages and join groups relating to your interests and industry.

i.e., If you are a Girl Scout alum
[The Girl Scout Network](#)