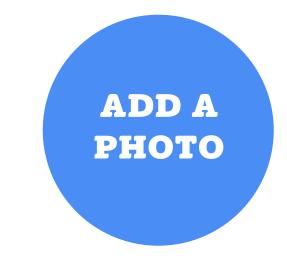
HOW TO SETUP A LINKEDIN PROFILE

Get started at: LinkedIn.com

Add a photo. This should be a head shot of just you. No family, friends or pets.



Tell your story as a professional. Include your interests and passions.

ABOUT YOU

Add your Girl Scout role , work experience and connect to your company page. Don't forget to add any volunteer experience!

WORK & VOLUNTEER EXPERIENCE

ACCOMPLISHMENTS

Add your accomplishments:

- Languages
- Honors & Awards -Gold Award, Silver Award,etc

SKILLS

 Certifications Publications Courses, Projects

Select your skills and your connections can endorse you. *i.e., Fundraising, Recruiting, Management, Public Speaking, Leadership and much more!*

OPTIMIZE YOUR PROFILE IN 15 MINUTES

Make sure to connect with your co-workers, friends and former peers to build your network!

CONNECT WITH YOUR PEERS

Reach out to two connections and ask for a recommendation on your work.

ASK FOR RECOMMENDATIONS

Start following global and industry leaders. This will give you added content to comment on and share. *i.e., Sylvia Acevedo*

FOLLOW INFLUENCERS

FOLLOW & JOIN

Follow company or organization pages and join groups relating to your interests and industry.

i.e., If you are a Girl Scout alum The Girl Scout Network

