As an Ambassador, your daughter can earn the Public Policy badge on her own or with her troop. In the process, she’ll learn about laws and government actions related to specific issues. Plus, she’ll see how her voice can have a big effect on legislation.

There’s No Hate in Advocate

Whether she’s making a handheld sign, a statement on social, or delivering a speech as part of student government, your daughter wants to let people know about the issues she cares about. And when she’s smart and speaks from the heart, she can influence important decisions in our world.

Sometimes, though, when a person cares a lot about an issue, they can get upset and lose focus. It’s one thing for your daughter to criticize a policy or decision that she sees as harmful, but messaging that insults individuals based on how they look, where they’re from, or some other factor has nothing to do with the issue and will only distract from the point she is trying to make. Help her remember that listening respectfully and practicing empathy—especially when we disagree—are two of the most powerful tools for changing the world.

Your girl’s voice and actions matter on a global scale. Help her realize that today!