

It's Your Story—Tell It!

This Journey series gives girls the opportunity to tell their stories through a range of creative approaches. It's designed to strengthen a girl's sense of herself and boost her capacity to seek and meet challenges in the world.



5 Flowers, 4 Stories, 3 Cheers for Animals!

On this Journey, Daisies learn what animals need and how to care for them—and how that is similar to learning to take care of themselves. They may go on nature walks to observe animals and record their sounds; visit a farm, zoo, or shelter to see how animals are cared for; or create an animal sculpture using twigs, stones, and other found objects. Then they team up to share what they've learned with other people, such as their families and friends. They might use puppets to tell stories about caring for animals or draw an animal mural. They can earn three awards that recognize what they learned about taking care of animals and how they shared that information with others.



A World of Girls

On this Journey, Brownies learn about girls around the world and how stories can give them ideas for helping others, whether in their own communities or in other countries. They may play games from different cultures, invite storytellers to talk about what they do, or draw self-portraits that reveal what is unique about them. Then they team up to tell their own stories in a creative way. They may sew a quilt, paint a mural, write a play, or create their own ad. Girls can earn four awards that recognize what they learned about the world and how they inspired others by telling their own stories.



aMUSE

On this Journey, Juniors become more confident by exploring the roles they play in their lives and trying on new ones. They may do a role-playing game, invite actors to talk about the characters they've played, or learn to spot stereotypes on TV, in movies, or in ads. Then they team up to inspire others to try on new roles. They might put on a performance that creatively urges an end to stereotyping, draw a graphic novel to share with younger girls, or start a "mix it up" day in the school cafeteria and have girls sit with new people. Girls can earn three awards that recognize how they developed the confidence to try on new roles and helped others do the same.



MEdia

On this Journey, Cadettes explore the media they love, including movies, TV shows, and music, and how to reshape negative media messages into more positive ones. They may invite a TV show producer to talk about what influences her work, organize a movie night and discuss the film's messages, or write a rap song or TV script. Then they team up to do a project that encourages positive messages in media. They might rewrite a rap song that has hurtful lyrics about women, create a blog that reviews how movies and TV shows depict girls in a negative way, or start a Twitter campaign responding to stereotypes they see in all forms of media. Girls can earn three awards that recognize what they've learned about negative stereotypes and how they made their voices heard by reshaping and responding to media.



Mission: Sisterhood!

On this Journey, Seniors learn about the powerful benefits of sisterhood and the ways to nurture healthy friendships. They may invite a women's shelter counselor to talk about her work, role-play friendship scenarios to explore trust in relationships, or create a collage about what sisterhood means to them. Then they team up to focus on a sisterhood issue they care about. They might organize a school film club that focuses on positive movies about women, help younger girls expand their friendship circles, or host a mixer where girls can meet, share stories, and make connections. Girls can earn one award that recognizes what they learned about the power of sisterhood in their own lives and how they helped nurture sisterhood in the world.



BLISS: Live It! Give It!

On this Journey, Ambassadors learn how to fulfill their own dreams—and how to help others realize their dreams as well. They may invite an athlete to talk about how she pursued a competitive goal, write songs and create artwork about following dreams, or find and share stories about women who successfully pursued their goals. Then they use what they learned to help someone else follow her dream. They might assist an aspiring artist who wants to exhibit her work, use their social media skills to help a woman promote her business, or create a college exploration workshop for younger girls. Girls can earn one award that recognizes what they learned about reaching their goals and how they helped others fulfill their dreams.