

World Thinking Day 2027 Activity Guide

Our People

Fun activities for Girl Scout Daisies, Brownies, and Juniors.



girl scouts 

“Global sisterhood widens your point of view, makes you more empathetic to the world around you, and builds understanding when you realize how much of a bigger world there is and your role in it.”

— Quote from a Girl Scout

Join Girl Scouts and Girl Guides in over 150 countries to make a difference on a global level!

Every year on February 22, Girl Scouts and Girl Guides around the world celebrate World Thinking Day. Each year has a special theme, such as helping the environment, ending extreme poverty, making sure all kids can go to school, or speaking up for fairness and equality. On this day, Girl Scouts and Girl Guides everywhere honor their global community by doing activities around a shared theme.

This year’s theme is Our People. We invite you to join in as we explore our worldwide Girl Scout/Girl Guide community and celebrate the friendships that connect us all around the globe.

Earn your World Thinking Day award in four steps:

- 1. Explore** what World Thinking Day is all about.
- 2. Experience** it with purpose by taking part in meaningful activities.
- 3. Investigate** this year’s special theme.
- 4. Share** what you’ve learned and commit to building a better future.

Ready to think big and explore issues in your community and beyond?



The World Association of Girl Guides and Girl Scouts (WAGGGS) is the largest voluntary movement dedicated to empowering girls and young women in the world.

Let's get started!

STEP 1: Explore World Thinking Day.

World Thinking Day is one of the most popular events in Girl Scouting. Find out how it started, what's changed, and why it's so important!

Choice 1: Make art about the World Thinking Day story.

With your friends, create a poster, mural, or collage showing the story in three parts and include this year's theme as part four. See **The World Thinking Day Story in Four Parts**.

Choice 2: Sing "The World Song" and create your own song.

Gather your friends to listen to the video by Melinda Carroll* or see the activity online here. Sing the song with friends, family, your troop, your community, or at school. You can even create props. For instance, you could draw a flag to hold while singing or tie a ribbon around your group to show unity. You could also take turns singing each line, use hand movements to act out words, or come up with a drumbeat or claps for the rhythm. After you sing "The World Song," create your own song or poem. Make it about this year's World Thinking Day theme. *Credit: Melinda Carroll Music, <https://www.melindacarollmusic.com/>

Choice 3: Write a message for your future.

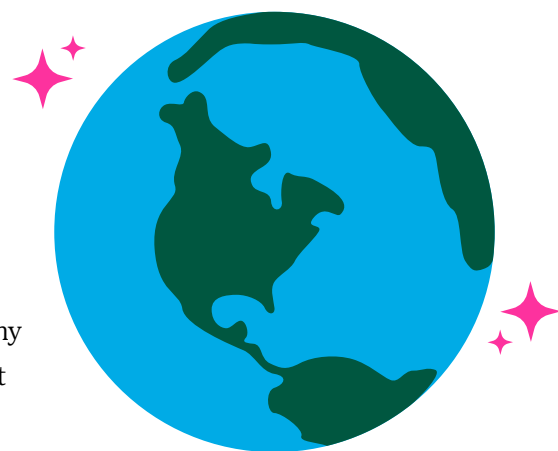
On a piece of paper, write or draw your vision for what you want to happen in the future. Think about things that would make the world a better place, such as:

- ▶ A cleaner planet
- ▶ Education for all girls
- ▶ No more poverty
- ▶ No one goes hungry
- ▶ Clean water for everyone
- ▶ An end to all wars
- ▶ Kindness
- ▶ Healthcare for all people
- ▶ Equal rights for all people

Next, decorate a cardboard paper towel tube using markers, stickers, and any other craft supplies you have. Share your message with your troop, then put it into the cardboard tube. Store it somewhere safe until next year's World Thinking Day. When that time comes, share what you wrote with your Girl Scout friends and family. Why is this vision important to you?



The World Trefoil symbol's background is **blue** to represent the color of the sky. The outer ring's **gold band** represents sunshine. The inside **gold leaves** stand for the three parts of the Girl Scout Promise. There are two **gold stars**: one is for the Girl Scout Promise and the other is for the Girl Scout Law. The center **gold compass** needle is the safeguard between the Promise and Law. The **gold base** underneath the compass is the flame of international friendship.



STEP 2: Experience World Thinking Day with purpose.

World Thinking Day is more than just thinking. It is knowing that you have the power to make a difference alongside your global community of Girl Scouts and Girl Guides. Create an experience for World Thinking Day that helps you learn more about the world and your place in it.



Choice 1: Investigate what's global in your community.

Plan a field trip with your troop or with a family member to explore what's global in your community. You might discover a parade, fair, exhibit, or festival celebrating culture. Who is participating in this cultural event? Where did the culture originate? Ask someone to help you check calendars in your community center to find an event with a global connection. Or explore your neighborhood to find signs of culture in your community. It might be the food at a restaurant or the practices used at various places of worship, or books for your age group in the library that explore various cultures. Draw or make a list of everything you find and create a journal about what you learned about various cultures.

Choice 2: Get to know someone from another culture.

There are many cultural differences among people who grew up in the United States, and there may be even more between people who grew up in a country outside of the United States. Let's learn! Connect with someone in your community—maybe in your own troop or family—who grew up outside of the United States. Ask if they'll speak to your troop about the culture they were raised in and what it was like coming to a new country. Think of ideas together and invite one or more of these people to a meeting where you can ask questions. Make sure to come up with ideas for questions beforehand. Ask your guest if they can bring something from their culture to show the group, such as a food or a piece of clothing. Is there a special dance or song they can teach you from their home country? Or maybe they can teach you how to say hello or show respect to adults in their culture.

Choice 3: Make a personal connection.

Ask your troop leader to help you find international pen pals to exchange ideas on leadership and how they'll make the world a better place. Have your troop leader browse the WAGGGS member organizations and check individual country websites to research their pen pal programs. You can also spend time with a friend or family member who has traveled to another country or comes from a country outside of the United States. Look on a map to find the country your pen pal, friend, or family member is connected to. Have a conversation to learn what their experience was like living in the country. What foods did they typically eat? What was the common form of transportation? How did they like to spend their weekends? You might find that things are more similar between the two of you than you realized!



STEP 3: Investigate this year's World Thinking Day theme.

The theme for **World Thinking Day 2027** is **Our People**.

In Step 1, you explored what World Thinking Day is all about. Every year on February 22, Girl Scouts and Girl Guides around the world celebrate their global bonds and friendship.

Since World Thinking Day began, the Girl Scout and Girl Guide organizations have grown—a LOT! That's because so many youth members and volunteers have worked to make them bigger and stronger. **Our People** have created change and made a difference every day.

Explore this history! Pick one of the activities below to learn about Girl Scout changemakers. Then think about how YOU can help shape our future.

Choice 1: Make new friends.

Juliette Gordon Low, lovingly called “Daisy,” is the founder of Girl Scouts. Daisy started the very first Girl Scout troop in 1912. She dreamed of a special place where all girls could make new friends and feel welcome. Her dream came true! Friendships bloomed—and so did the Girl Scouts organization. It grew quickly as more and more girls chose to join.

Today, there are Girl Scout groups all over the globe. Members join partly because it's fun to be a Girl Scout. But there's so much more to it than that! Girl Scouts also learn new skills. They practice leadership and serve their communities. They build courage, confidence, and character. Bonded by friendship, Our People change the world every day.



Try This Activity:

Make a new friend and show them what's great about Girl Scouts! You could choose a craft to do together, like making friendship bracelets or SWAPS to exchange. You could also make a custom card, if you like, to invite someone new to your group's World Thinking Day event. (It always feels good to be invited!) Share the fun and feel the friendship!

Choice 2: Design a place where everyone's dreams can grow.

Everyone has dreams—but when Our People come together, we can dream BIGGER! A special place called the Girl Scout Dreamlab® helps make it happen.

A Girl Scout Dreamlab® is a space made by and for Girl Scouts. It's a place to hang out while doing fun stuff like reading, building things, rock wall climbing, crafts, and much more. Every facility has different activities—it depends on who designed it! But whatever it offers, every Girl Scout Dreamlab® has the same purpose. It brings Girl Scouts together to explore their interests and turn ideas into reality.



Try this activity:

With help from an adult, watch a video online about a [Girl Scout Dreamlab®](#). Then dream up your own gathering space! Will it be a place to explore new ideas or help friends? How will you make everyone feel welcome? What activities will you do there? What will the furniture, decorations, and lighting be like? Use recyclable materials and found objects (cardboard boxes and tubes, bottles and caps, egg cartons, and so on) to build a model of your space.

Choice 3: Meet or learn about a Girl Scout or Girl Guide changemaker.

Juliette “Daisy” Gordon Low wanted Girl Scouts to be a place where members could learn new skills and dream big. She encouraged members to take charge and get things done. Daisy’s vision is still alive and well today! It has shaped generations of leaders. **Our People** have changed the world—and you can, too!

Try this activity:

Choose one option to learn about a Girl Scout or Girl Guide changemaker of the past, present, or future:

- Read **Girl Scout and Girl Guide Changemakers** at the end of this guide or ask an adult to read it with you.
- Invite a current leader from your Girl Scout council to speak to your group. Find out what dreams they have for Girl Scouting—and how they’re working to bring these dreams to life.
- Talk to a current Girl Scout who has earned their Bronze, Silver, or Gold Award. Learn why they wanted to earn the award and how they did it. Celebrate their leadership!



STEP 4: Share what you learned and commit to a better future.

Share what you learned about World Thinking Day with others! Did you connect with someone to learn about their country or culture? Tell your friends about it and share what you discovered. Did you explore something interesting about the World Thinking Day theme? You could share that instead.

Choice 1: Participate in a World Thinking Day event.

Ask your troop leader to help your group plan an event that can show what you've learned. Think about creating flyers or a poster with the message you want to share. Have food or music from countries you may have learned about. Find creative ways to show your guests the problem you learned about and what some solutions might be. Invite a guest speaker to talk to your group. Reach out to your troop network to find organizations with experience in global issues, especially one that connects to the theme you learned about. Find out from your guest speaker how you can make a difference. What can you do in your home, community, and the world?

Choice 2: Create a message.

With the help of an adult, come up with a message about what you learned and things you want to see happen to help make a difference. You can draw or write your message in a poster, film it as a video, or create a skit or play about it. Then, with your friends, brainstorm ways you can share your message. For example, you could post it on social media (with an adult's help), present it at school, or display your message in a community center.

Choice 3: Plan a project.

The best way to help with a problem is to Take Action. First, think about what the problem is. Write it down.

Next, come up with some ideas for ways you and/or your troop can help. Then make a plan to help. This might be a troop Take Action project or one you do on your own.

Write a Pledge

A pledge is a promise or agreement you make with other people and agree to keep. Come up with a pledge for yourself and your group to sign that honors this year's World Thinking Day theme. Create a pledge using this model:

I join my global community of Girl Scouts and Girl Guides on World Thinking Day.

This year's theme is _____

I learned about _____

I plan to share what I learned and make a difference by _____

Signed, _____

When you are done with all four steps, make sure you celebrate! Working with your global Girl Scout and Girl Guide community to explore this year's theme and earn your World Thinking Day award means you've helped make the world a better place.



The World Thinking Day Story in Four Parts

Supports Step 1

Part 1: A Special Day

In 1926, Girl Scouts and Girl Guides from around the world met in the United States and created a special day where we can all think of one another and express thanks for our community of Girl Scouts and Girl Guides from around the world. They called it Thinking Day. They chose February 22 because it was the birthday of both Lord Baden-Powell, the founder of the Boy Scouts and co-founder of Girl Guides (along with his sister Agnes Baden-Powell), and his wife Olave Baden-Powell, who was the Chief Girl Guide.

Part 2: A Birthday Gift

In 1932, at the 7th World Conference in Buczek, Poland, it was pointed out that since a birthday often involves presents, it would be a good idea to offer gifts on Thinking Day to support Girl Scouts and Girl Guides around the world. Olave Baden-Powell wrote a letter asking Girl Scouts and Girl Guides to “Send a penny with their thoughts” on Thinking Day.

Part 3: World Thinking Day

In 1999, at the 30th World Conference in Dublin, Ireland, Thinking Day changed to World Thinking Day as a better name to show our connection with Girl Scouts and Girl Guides around the globe.

Part 4: Coming Together

Each year, World Thinking Day focuses on a theme where the whole community of Girl Scouts and Girl Guides around the globe works together to find ways to help. This year’s theme is *Our Friendship*.



Girl Scout and Girl Guide Changemakers

Supports Step 3, Choice 3

Juliette Gordon Low | *Girl Scouts of the USA Founder*

Juliette Gordon Low, affectionately known as “Daisy,” founded Girl Scouts in 1912. She dreamed of a space where members could practice leadership skills, help themselves and others, and bring their ideas to life. Daisy passed away in 1927, but her vision lives on! Today’s Girl Scouts honor Daisy’s memory every time they speak up, blaze their own trail, and make the world a better place.



Sarah | *GSUSA Gold Award Girl Scout*

The Gold Award is Girl Scouting’s biggest honor. It is earned by planning and leading a project that makes a lasting impact on an issue in your community. Sarah earned her Gold Award by creating the Musical Lending Library at the Fayetteville Free Library in New York. This program lets musicians try instruments before buying them, ensuring they get the one that’s right for them. “Music is a universal language that knits us all together,” she explains. Now, thanks to Sarah, the music will play even louder.



Kettie | *WAGGGS Global Advocacy Champion*

From her home country of Malawi, Africa, Kettie observed strong, successful women around the world. She wanted Malawi women to have the same opportunities to achieve their goals. So, she became a women’s advocate—that’s someone who speaks up or acts to help overcome challenges others are facing. As a Girl Guide, Kettie mentors women and girls of all ages, encouraging them to attend school and build careers. Through this work, she is supporting Malawi’s women to become the leaders of tomorrow.



Agnes Baden-Powell | *Girl Guides Founder*

When Agnes Baden-Powell’s brother, Robert, founded the Boy Scout movement in the UK, he quickly found out that girls wanted to be in on the fun, too—so Agnes took on the challenge and founded the Girl Guides in 1910. Agnes served as the organization’s first president for seven years, then continued as vice president until her death in 1945. During this time, she wrote many Girl Guide books and magazines. She also helped plan what members would learn and do in the program.



Olave Baden-Powell | *World Chief Guide, Girl Guides*

Olave Baden-Powell, Agnes’ sister-in-law, started working with the Girl Guides organization in 1915. By 1918, she had risen to the rank of Chief Guide for Britain, and in 1930, she was elected World Chief Guide. She worked in this top role for forty years, traveling tirelessly to establish the Guide Movement in countries all over the globe. Under Olave’s leadership, membership rose to over 6.5 million worldwide.

