

Girl Scouts of the USA x Major League Baseball Partnership

Frequently Asked Questions

About the Partnership

What is the partnership between Girl Scouts and Major League Baseball?

In March 2024, Major League Baseball (MLB) and Girl Scouts of the USA (GSUSA) announced the launch of a new partnership, starting with a program for new Girl Scout Daisy troops emphasizing fun and friendship, while encouraging girls to play baseball and softball through MLB's broader [PLAY BALL initiative](#).

What is the Play Ball initiative?

PLAY BALL is MLB's signature youth engagement activity that is featured in events all around the world. More information on the program, as well as future event updates, can be found at www.PlayBall.org.

How many Play Ball kits are available?

MLB will provide 2,500 customized Girl Scout Daisy PLAY BALL kits. Each eligible new Daisy troop will receive one Play Ball kit. The kits will be distributed on a first come, first served basis to eligible troops, while supplies last.

What is included in the PLAY BALL kit?

Each PLAY BALL kit will include a bat and ball set, foam and plastic balls, a throw-down base set, PLAY BALL stickers, PLAY BALL registration tags, and an activation guide.

When will PLAY BALL kits be delivered?

PLAY BALL kits will be shipped by GSUSA to eligible troop leaders the first week of June 2024.

How do I use the PLAY BALL kit with my Girl Scout troop?

Invite your troop families to gather outside at a local park or community ballfield, and let the games begin! The customized Daisy PLAY BALL kit includes an activity guide that focuses on fun and friendship—the core of the Daisy experience. Get to know your Daisies and their families as you explore baseball together, cheer each other on, and have fun!

How will Girl Scouts participate in PLAY BALL Weekend activities? Will Girl Scouts have access to MLB PLAY BALL activities around the country? What if there is not a MLB club in my area?

You can utilize the PLAY BALL kits within your troop throughout the year. Additional opportunities and details in connection with MLB's PLAY BALL Weekend will be shared soon!

Will this partnership give us access to MLB tickets?

This program is not connected to ticket promotions.

Eligibility

Who is eligible to receive the PLAY BALL kits from Girl Scouts and MLB?

The newly launched partnership will support new Girl Scout Daisy Troops, including girls who will start kindergarten or 1st grade in the fall. To be eligible to receive a PLAY BALL kit, you must:

- be a new Daisy Girl Scout troop that forms after April 1, 2024;
- register at least four new Daisy Girl Scouts and one adult volunteer; and
- complete the required order form, available through your council, by June 1, 2024 (while supplies last).

What qualifies as a new Daisy troop?

New Daisy troops are Girl Scouts entering kindergarten or 1st grade in Fall 2024 who are meeting as a group for the first time.

I lead a multi-level troop. Can I receive a PLAY BALL kit?

Yes, if your multi-level troop registers at least four new Daisy Girl Scouts and completes the other eligibility requirements. Visit girlscouts.org/mlb for more information.

My troop does not include any new Daisy Girl Scouts. Can I receive a PLAY BALL kit?

No, the PLAY BALL kit is only available for new Daisy Girl Scout troops right now.

Where do I order the PLAY BALL kit?

After you complete your Girl Scout membership registration, your Girl Scout council will share the order form with eligible Daisy troop leaders.

The PLAY BALL kits are no longer available. Can I buy one?

No, the PLAY BALL kits for Daisy Girl Scouts were a limited quantity promotion.

I signed up for the PLAY BALL kit. Do I also need to sign up to receive the Girl Scout Experience Box?

No. If your council is participating, you are automatically confirmed to receive the first Girl Scout Experience Box in August when you complete the PLAY BALL kit order form.

About Daisy Girl Scouts

What is a Daisy Girl Scout?

Daisy Girl Scouts are in kindergarten or 1st grade. [Learn more about what Daisies do.](#)

How do I become a Daisy Girl Scout troop leader?

Visit [girlscouts.org/volunteer](https://www.girlscouts.org/volunteer) for your next steps!

What is the Girl Scout Experience Box?

The Girl Scout Experience Box provides new Daisy troop leaders in participating councils with a monthly supply box with everything you need to have fun and fulfilling troop meetings. This complimentary resource will follow the [Daisy First Year Troop Plan](#) and be delivered directly to one troop leader per troop.