Girl Scouts of the USA x Major League Baseball™ Partnership

Frequently Asked Questions

Updated 6/11/24

About the Partnership

What is the partnership between Girl Scouts and Major League Baseball?
In March 2024, Major League Baseball (MLB) and Girl Scouts of the USA (GSUSA) announced the launch of a new partnership, starting with a program for new Girl Scout Daisy troops emphasizing fun and friendship, while encouraging girls to play baseball and softball through MLB’s broader PLAY BALL initiative.

What is the Play Ball initiative?
PLAY BALL is MLB’s signature youth engagement activity that is featured in events all around the world. More information on the program, as well as future event updates, can be found at www.PlayBall.org.

How many Play Ball kits are available?
MLB will provide 2,500 customized Girl Scout Daisy PLAY BALL kits. Each eligible new Daisy troop will receive one Play Ball kit. The kits will be distributed on a first come, first served basis to eligible troops, while supplies last.

What is included in the PLAY BALL kit?
Each PLAY BALL kit will include a bat and ball set, foam and plastic balls, a throw-down base set, PLAY BALL stickers, PLAY BALL registration tags, and an Activity Guide.

When will PLAY BALL kits be delivered?
PLAY BALL kits will be shipped by GSUSA to eligible troop leaders the first week of June 2024.

How do I use the PLAY BALL kit with my Girl Scout troop?
Invite your troop families to gather outside at a local park or community ballfield, and let the games begin! The customized Daisy PLAY BALL kit includes an Activity Guide that focuses on fun and friendship—the core of the Daisy experience. Get to know your Daisies and their families as you explore baseball together, cheer each other on, and have fun!

Will this partnership give us access to MLB tickets?
This program is not connected to ticket promotions.
About PLAY BALL Weekend

How is Girl Scouts participating in PLAY BALL Weekend?
On Thursday, June 13, in New York City, Bonnie Barczykowski will throw the ceremonial pitch at a closed press event to kick off PLAY BALL Weekend, which is hosted by Major League Baseball and happening June 14–16.

Throughout PLAY BALL Weekend, Major League Baseball will host activities worldwide and domestically, including with all 30 Major League and 120 Minor League clubs. The free in-person and virtual activities are open to all Girl Scouts and families on a first-come, first-served basis, subject to local availability. Visit www.playball.org/weekend to learn more about PLAY BALL Weekend activities around the country.

Is there a fee to participate in PLAY BALL Weekend activities?
No, there is no fee to participate in PLAY BALL Weekend activities.

How do I register for a PLAY BALL Weekend event in my area?
All 30 Major League Baseball Clubs, 120 Minor League Baseball teams, and more than two dozen Partner League Clubs will participate in PLAY BALL Weekend with activities in their home stadium or at a local youth field. Click here to find an event near you!

How can my troop, family, or council participate if an in-person event isn’t available in my area?
Major League Baseball is expanding the reach of PLAY BALL Weekend by launching a first-of-its-kind virtual PLAY BALL event using the Diamond Kinetics mobile app. Kids can participate in PLAY BALL Weekend from their own backyard or any place they can swing a bat. This virtual experience opens a whole new world of fun hitting experiences through PLAY BALL-themed activities that merge real-world swings with digital-mobile content and rewards.

Girl Scout Daisy troops that receive the PLAY BALL kits are encouraged to plan their first troop get together using the equipment and Activity Guide provided.

Are there PLAY BALL Weekend activities available that are accessible for people with disabilities?
Yes, to find out more about accessible events in your area reach out to Playball@mlb.com.
Eligibility

Who is eligible to receive the PLAY BALL kits from Girl Scouts and MLB?
The newly launched partnership will support new Girl Scout Daisy Troops, including girls who will start kindergarten or 1st grade in the fall. To be eligible to receive a PLAY BALL kit, you must:
• be a new Daisy Girl Scout troop that forms after April 1, 2024;
• register at least four new Daisy Girl Scouts and one adult volunteer; and
• complete the required order form, available through your council while supplies last.

What qualifies as a new Daisy troop?
New Daisy troops are Girl Scouts entering kindergarten or 1st grade in Fall 2024 who are meeting as a group for the first time.

I lead a multi-level troop. Can I receive a PLAY BALL kit?
Yes, if your multi-level troop registers at least four new Daisy Girl Scouts and completes the other eligibility requirements. Visit girlscouts.org/mlb for more information.

My troop does not include any new Daisy Girl Scouts. Can I receive a PLAY BALL kit?
No, the PLAY BALL kit is only available for new Daisy Girl Scout troops right now.

Where do I order the PLAY BALL kit?
After you complete your Girl Scout membership registration, your Girl Scout council will share the order form with eligible Daisy troop leaders.

The PLAY BALL kits are no longer available. Can I buy one?
No, the PLAY BALL kits for Daisy Girl Scouts were a limited quantity promotion.

I signed up for the PLAY BALL kit. Do I also need to sign up to receive the Girl Scout Experience Box?
No. If your council is participating, you are automatically confirmed to receive the first Girl Scout Experience Box in August when you complete the PLAY BALL kit order form.
About Daisy Girl Scouts

What is a Daisy Girl Scout?
Daisy Girl Scouts are in kindergarten or 1st grade. Learn more about what Daisies do.

How do I become a Daisy Girl Scout troop leader?
Visit girlscouts.org/volunteer for your next steps!

What is the Girl Scout Experience Box?
The Girl Scout Experience Box provides new Daisy troop leaders in participating councils with a monthly supply box with everything you need to have fun and fulfilling troop meetings. This complimentary resource will follow the Daisy First Year Troop Plan and be delivered directly to one troop leader per troop.