The 5 Skills in Action

Through Girl Scouting, girls become leaders in their daily life and prepare for their bright future! The Girl Scout Cookie Program provides an important ingredient for leadership by helping girls develop five key skills: **Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.**

Here are some examples of what the 5 Skills can do for your Girl Scout. Keep them handy to remind yourself why the Girl Scout Cookie Program matters and how you can encourage your Girl Scout to develop into a leader!

**GOAL SETTING:** Because your Girl Scout sets cookie sales goals and develops a plan to reach them...

- She won’t tell you on Sunday night that her science fair project is due tomorrow.
- When the time comes, she’ll be ready to create a well-thought-out plan for researching colleges and applying for scholarships.

*What important goals do you want your Girl Scout to set for herself, now and in the future?*

**DECISION MAKING:** Because your Girl Scout helps decide how her team will spend their cookie money...

- She can decide how to use her babysitting money—spend some, save some, give some to those in need.
- As she grows up, she’ll know when and how to give back to her community.

*What important decisions do you want your Girl Scout to be prepared to make, now and in the future?*
**MONEY MANAGEMENT:** Because your Girl Scout takes cookie orders and handles customers’ money...

- She’ll be less likely to lose her lunch money or field trip fees.
- She can handle a checking account, help with the grocery shopping, and even stay on top of her cell phone bill!

*What’s the most important thing you’d like your Girl Scout to learn about earning and managing money?*

---

**PEOPLE SKILLS:** Because your Girl Scout learns how to talk and listen to all kinds of people while selling cookies...

- She can ask a teacher for help or navigate the school cafeteria more easily.
- She can work well with others on school projects or as part of a sports team.

*How do you want your Girl Scout to influence others?*

---

**BUSINESS ETHICS:** Because your Girl Scout is honest and responsible at every step of the cookie sale...

- Her friends, classmates, and teachers count on her and think of her as trustworthy.
- She’ll develop excellent references for when she looks for her first job or applies for college.

*What do you hope your Girl Scout is honest with you about?*

---

**And let’s not forget:** With the Girl Scout Cookie Program behind her, your Girl Scout will...

- learn the importance of earning money to support herself.
- bring the values of honesty and responsibility to her chosen career.
- have the skills to run her own business—and persuade an investor to back her.
- be able to influence others in her work and in her community.

And she’ll know how to use her talents and resources to make the world a better place—today and for the rest of her life!